

**ITS Heartland Board of Directors Meeting  
February 15, 2018 Noon – 12:00 p.m.  
Minutes**



Attendees listed in **bold** below

<b>BOARD MEMBERS</b>		
<b>Matthew McLaughlin (President)</b>	<b>Tom Hein (Past Pres.)</b>	<b>Randy Johnson (VP)</b>
<b>Lee Baer (Secretary)</b>	<b>Matthew Volz (Treasurer)</b>	<b>Slade Engstrom (Cons. Dir. #1)</b>
Kim Taylor (Cons. Dir. #2)	<b>Henry Brown (Acad. Dir. #1)</b>	Ron Barnes (Acad. Dir.# 2)
Tim Simodynes (Iowa Dir.)	Joe Finley (Kansas Dir.)	<b>Alex Wassman (Missouri Dir.)</b>
<b>Jessica Sherwood (Neb. Dir.)</b>	Alan Stevenson (Okla. Dir.)	Jamie Gilbert (Vendor Dir.)
<b>Zach Hanson (Comm. Dir.)</b>	David Mraz (FHWA Rep.)	<b>Amy Lucke (Chapter Admin.)</b>
<b>GUESTS</b>		

Agenda – **Minutes** – **ACTION ITEMS**

**Call 1-866-583-7984**  
**Code: 1674099**

1. Roll Call
2. Approval of January 18th Meeting Minutes
  - **Motion: Matt M.      2nd: Matt V.      None Opposed**
3. Election Status
  - **Vice President (one year term)**
  - **Secretary (one year term)**
  - **Treasurer (two year term)**
  - **Consultant Director #1 (two year term)**
  - **Academic Sector Director #2 (two year term)**
  - **Iowa State Director (two year term)**
  - **Nebraska State Director (two year term)**
  - **Oklahoma State Director (two year term)**
4. Awards (ITE TSMO, ITSA Chapter)
  - **ITE TSMO**
    - i. **Roughly a 20 page application.**

- ii. **Award is handed out in August at the meeting in Minneapolis meeting**
- iii. **We should use “General Assistance” funds with Meetings Northwest to complete the application.**

1. **Motion: Matt M.      2nd: Matt V.      None Opposed**

- **It was agreed on that we should submit for the ITSA Chapter also.**

#### 5. 2018 Annual Meeting Schedule

- Arkansas Invite Accepted (they are sending 3 people)
  - i. **Joe Hawkins and 2 others will attend (Expenses paid).**
- Speakers Staus (Kyle, Shailen, MCOMP=yes, TSMO, Tracy?)
  - i. **Tracy is the only one not 100% committed yet.**
- Numbers Tracking
  - i. **Our current membership is up to 100 members.**
  - ii. **We have 12 vendor spots open.**
  - iii. **Need 9 more business memberships.**
- Awards Committee (Best, Student)
  - i. **Both UNL and UNO were contacted and cooperative.**
- Vendor Request for Presentations
  - i. **Should we add a vendor presentation or keep it as it was last year, a vendor reception.**
  - ii. **The vendor reception was well received so we will do it again.**
- Themes . need to push Vendor Reception theme (pictures?)
  - i. **We will send out the theme out when vendor spots fill up.**

#### 6. MCOMP Update

- i. Request from Steering Committee for additional funding support from ITS

Heartland. Add AI for Steering Committee.

1. An action item was added.

7. Treasurers Report

- **Accounting is for fiscal year 2018**
- **Account Total Ending January 2018:      \$83,774.99**

8. Operations Working Group Update

- **Working on members only area on website for “How To” videos.**

9. Communications Director Update

- **Pulse will come out late February.**

10. SHRP2 L36 ROF Update . CV/AV Impacts on TSMO . February 22nd at Noon CST

- **Shailen Batt will present on I-80 Autonomous Vehicle discussion.**
- **If anyone has comments, Matt V. would like comments by 2/22/18.**

11. Action Items

- **Discussed action items 73, 74, and 75.**
- **Added action item 76.**

**Adjourn                      12:59 pm**

12. Outstanding

- Website Development - small group discussions update for the Board.
- **This item was moved to the March 2018 meeting.**