

**ITS Heartland Board of Directors Meeting
July 20, 2017 12:00 p.m. – 1:00 p.m.
Minutes**



Attendees listed in **bold** below

| BOARD MEMBERS | | |
|---------------------------------------|------------------------------------|---------------------------------------|
| Matthew McLaughlin (President) | Tom Hein (Past Pres.) | Randy Johnson (VP) |
| Lee Baer (Secretary) | Matthew Volz (Treasurer) | Slade Engstrom (Cons. Dir. #1) |
| Kim Taylor (Cons. Dir. #2) | Henry Brown (Acad. Dir. #1) | Ron Barnes (Acad. Dir.# 2) |
| Tim Simodynes (Iowa Dir.) | Joe Finley (Kansas Dir.) | Alex Wassman (Missouri Dir.) |
| Jessica Sherwood (Neb. Dir.) | Alan Stevenson (Okla. Dir.) | Jamie Gilbert (Vendor Dir.) |
| Zach Hanson (Comm. Dir.) | Pete Eakman (FHWA Rep.) | Amy Lucke (Chapter Admin.) |
| GUESTS | | |
| Joe Hawkins (Arkansas Dir.) | | |

Agenda – Minutes – ACTION ITEMS

1. Roll Call / Next 2 Meetings
 - **August 17th from 12pm to 1pm**
 - **September 27th from 10am to 2pm (on site in Lincoln, NE)**
2. Approval of June 15th Meeting Minutes
 - **Moved: Matt M. 2nd: Matt V.**
3. For-Your-Information (FYI)
 - 2017 Annual Meeting Feedback – Survey Results
 - i. **We received great reviews, but Amy will continue to go through the comments.**
 - Kansas City World Congress 2020 Update
 - i. **10 cities submitted, we are waiting to hear if there will be a short list**
 - Trending Now...ITE versus ITSA – NRITS Administration example
 - i. **ITE is looking to expand their member base and it taking a more “transportation community” focus, not just a “transportation engineer” focus. ITE is also now running NRITS.**
4. ITS World Congress in Montreal
 - Invitation to Participate in the Ambassador Program
 - i. **ITSA would like 10 members to attend, Matt M. and Amy will work on an email poll to figure out interest**
 - ii. **Randy Johnson will attend in Matt M.’s place due to a scheduling conflict.**

Moved: Matt M. 2nd: Tom H., All approved, None opposed

- Plan to attend State Chapter Meeting

5. Call for Speakers 2018 – small Task Force to make contacts (FHWA, Patrick Son, Colorado, etc.)

- **The task force has met and will continue to pursue speakers.**

6. Treasurer's Report

End of Month Account Totals:

June – \$87,545.78

July – A budget was approved for July 2017 to December 2017

1. Moved: Matt V. 2nd: Matt M., All approved, None opposed

7. Committees

- Operations Working Group Update (Slade)
 - i. Consider looking at "[How should the ITS Heartland States handle Legislation and AV](#)"
 - ii. **Slade gave an update, Slade and Randy are looking for topics**
- Abstract Committee and first Action Item (August Call for Abstracts to be sent out)
 - i. **Randy Johnson, Alan Stevenson, and Zach Hanson**

8. Communications Director Update (Social Media and The Pulse)

- **Twitter has been very active and Zach's goal is to get the Facebook more active. Zach will also look into more email servers (for email blasts) due to complications with current set up.**

9. MCOMP Update

- **We need to follow up on this, the RFP is assumed to be very close.**

10. SHRP 2 L36 ROF Update – July 27th TSMO to Improve Safety, Register!

- **Registration process has been updated and is easier. Matt V. reminded board to push this training out beyond ITS members only.**

11. Proposed Action Items

- **None**

12. Chapter Open Action Items

- **Same items carried over.**

13. Open Discussion

- Vendor Layout – in your Inbox for comment
 - i. **Vendor Layout will be confirmed in Lincoln**

14. Adjourn