

We are going
"Greener"
Download the
Meeting APP

Learn More inside >>



ITS Heartland 2017 Annual Meeting

Hyatt Regency - Wichita, KS | May 1-3

SPONSOR & VENDOR INFORMATION

www.itsheartland.org



The Keeper of the Plains
Wichita, Kansas

Sponsor & Vendor Opportunities

The 2017 ITS Heartland Annual Meeting will be held in Wichita, Kansas, May 1-3, 2017. Centrally located in America's Heartland, the event has an average attendance of 250-300 attendees from the five-state ITS Heartland chapter and beyond. You can add visibility and value to your conference participation by choosing to become a sponsor or vendor. Choose the package that fits your needs! Become an ITS Heartland Member and receive about 1/3 off the Vendor & Sponsor/Vendor Packages as one of your member benefits!

Vendor & Sponsor/Vendor Packages

Basic Package, \$500/Members | \$750/Non-Members

- Vendor Booth
- One Individual Registration

Gold Sponsorship/Vendor Booth, \$850/Corporate Members | \$1250/Non-Members

- Vendor Booth
- One Individual Registration
- Your Company Name on Programs & Place Cards
- Your Company Name announced at Opening Session & prior to breaks and meals
- Ad on the conference PowerPoint and APP (provided by sponsor)

Platinum Sponsorship/Vendor Booth, \$1250/Corporate Members | \$1750/Non-Members

- Vendor Booth
- One Individual Registration
- Sponsorship recognition at the Monday evening ice breaker event
- Your Company Name on Programs & Place Cards
- Your Company Name announced at Opening Session & prior to breaks and meals
- Ad on the conference PowerPoint and APP (provided by sponsor)
- Additional un-manned display table in main conference atrium for company materials

Sponsor Only Packages

Gold Sponsorship, \$500

- Your Company Name on Programs & Place cards
- Your Company Name announced at Opening Session & prior to breaks and meals
- Ad on the conference PowerPoint and APP (provided by sponsor)

Platinum Sponsorship, \$1000

- Sponsorship recognition at the Monday evening ice breaker event
- Your Company Name on Programs & Place Cards
- Your Company Name announced at Opening Session & prior to breaks and meals
- Ad on the conference PowerPoint and APP (provided by sponsor)
- Additional un-manned display table in main conference atrium for company materials

Join ITS Heartland and see why we were recognized as an OUTSTANDING ITS AMERICA STATE CHAPTER by the World Congress!

SPECIAL NOTES:

- **Vendor Setup**
Monday, May 1
1:00 - 5:00 pm
 - **Booth Hours*:**
TUESDAY
7:30 am - 4:00 pm
4:30 pm - 6:30 pm (reception)
WEDNESDAY
7:30 am - noon
 - **Vendor Map** on next page
- * hours subject to change slightly based on final schedule

NEW THIS YEAR:

The Vendor reception is back! Attendees will be encouraged to join vendors Tuesday evening for appetizers, drinks and a silent auction benefiting student scholarships. It will be an evening of great conversation and FUN!



Hyatt Regency
Wichita, Kansas

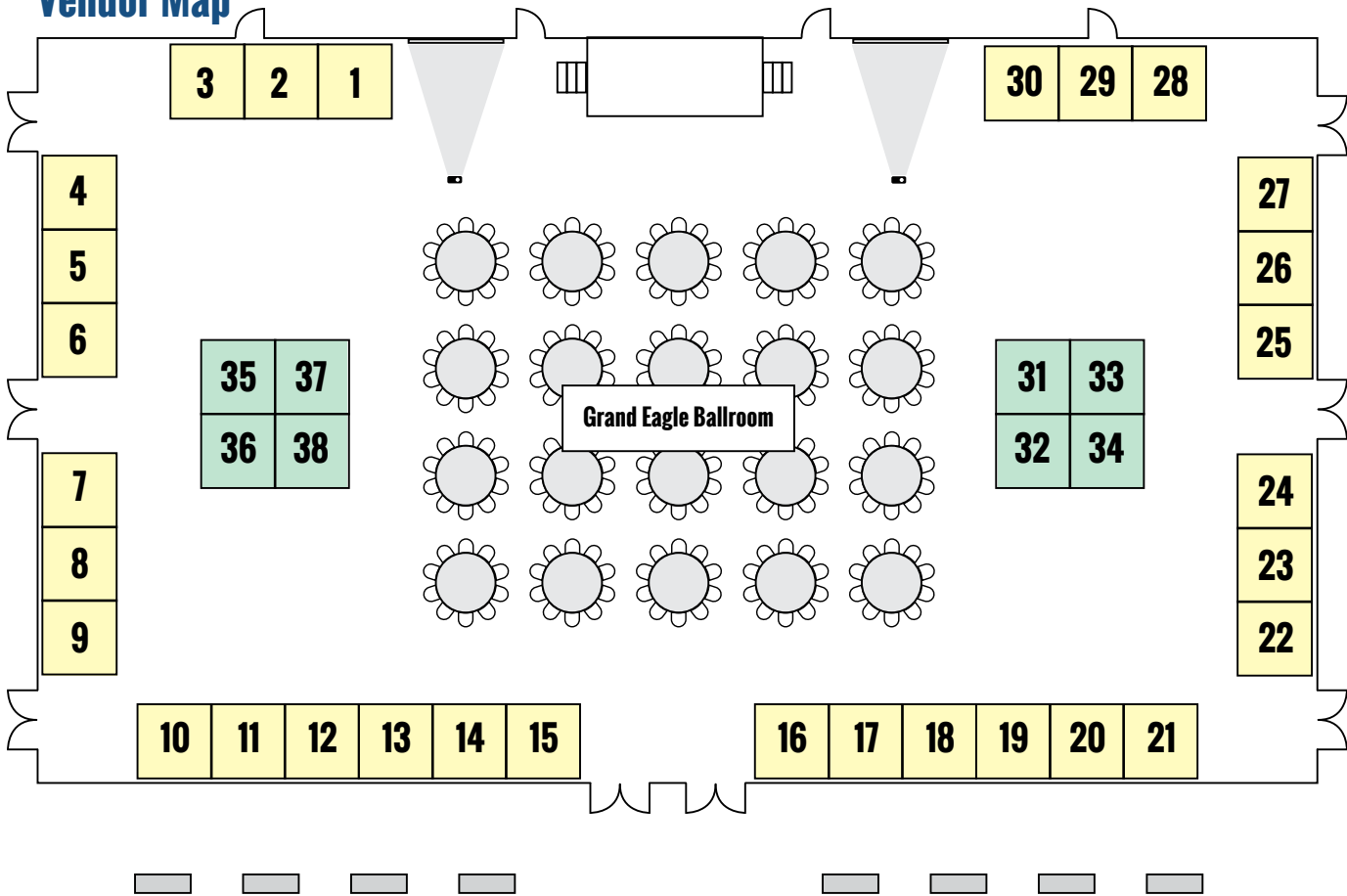


Meeting APP

Download the ITS Heartland Meeting App in two easy steps!

1. Download Yapp from your App store
2. Yapp ID: ITSH2017

Vendor Map



PLEASE NOTE: 8 x 8 Booths (with table, two chairs, wireless internet and power)

- 1-30
- 31-38 (lower pipe & drape)
- Platinum Sponsor and DOT un-manned informational tables

ITS Heartland is going "GREENER"

You will see less paper at the 2017 Annual Meeting in an effort to eliminate all unnecessary paper by 2018. You can help!

Download the conference APP in two easy steps:

1. Download Yapp from your App Store.
2. Yapp ID: ITSH2017

Also, utilize the APP and opt out of receiving an agenda at the Annual Meeting. We won't print you one and we'll reward you with an extra drink ticket for the Monday night icebreaker event.



SEE YOU
IN WICHITA
MAY 1-3!

Sponsor/Vendor Registration Form

Assistance

Questions regarding sponsorship opportunities should be directed to Meetings Northwest, LLC. They can be reached toll free at (866) MEET-110 or via e-mail at alucke@meetingsnorthwest.com. You can register online at <http://www.itsheartland.org> or complete the following:

Registration:

CONTACT NAME

COMPANY/ORGANIZATION NAME (this name will be used in conference publications and on the website)

STREET ADDRESS

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

PHONE

Registration Fee (check one):

PLATINUM SPONSORSHIP/VENDOR COMBO:

Member* (\$1250)

Non-Member (\$1750)

PLATINUM SPONSORSHIP ONLY (\$1,000)

GOLD SPONSORSHIP/VENDOR COMBO:

Member* (\$850)

Non-Member (\$1250)

GOLD SPONSORSHIP ONLY (\$500)

BASIC VENDOR:

Member* (\$500)

Non-Member (\$750)

Vendors, indicate booth desired: _____ 1st choice

_____ 2nd choice

CORPORATE MEMBERSHIP (\$200)

Includes up to 5 employee memberships. ITS Heartland will contact you for names.

\$ _____ **Registration Fee**

\$ _____ **TOTAL**

*must be a verified member of ITS Heartland to receive discount

Payment (select one):

Authorized Signature

Check or Money-Order (Payable to Meetings Northwest, LLC)

Credit Card (provide all of the below information)

Check one: Visa MasterCard American Express

Name (as it appears on the card)

Number

Expiration Date

Card Verification/Validation Code*

(*Note: Visa/MasterCard displays a 3-digit # (back of card) and American Express displays a 4-digit # (front of card))

Three Ways to Register

1) MAIL:

Attn: ITS Heartland Meeting

Meetings Northwest, LLC

PO Box 2083

Missoula, MT 59806-2083

2) FAX TO: (406) 273-2494

(credit card payment only)

3) ONLINE:

www.itsheartland.org