

Your monthly update from ITS Heartland

November 2012



## Membership drive starts in December

It's time to think about renewing your ITS Heartland membership for 2013. After December 1, you will be able to renew your membership online by visiting our ITS Heartland [webpage](#). Email reminders will be sent with instructions for completing the application process.

This year we have a variety of membership types available including Student, Individual, DOT, Business and Organization. Please contact Mandy Anderson by [email](#) or at 913/577-8464 with questions

## ITS America awards recognize innovation



Deadline for entries is January 25

ITS America will recognize member organizations that have produced the most innovative products and services during the 2013 Best of ITS Awards at the 23rd [Annual Meeting & Exposition](#) in Nashville Tennessee. ITS America members, including private sector companies, research institutions and public agencies can submit entries.

## Weather messages on DMS, other devices

FHWA has published new guidance to help transportation professionals provide road weather messages that support travelers' information needs, travel decisions and driving behaviors. Download the [document](#).

## Updated strategic plan released



US DOT has released *Transforming Transportation through Connectivity: ITS Strategic Research Plan, 2010-2014 (Progress Update, 2012)*. It's an update to the agenda for the nationwide deployment of the next generation of ITS technologies. [Check it out](#).

## Multi-media examples needed for ePrimer

If you'd like to contribute media examples for a [14-module ePrimer](#) on ITS topics, contact [Brent Isenberg](#) by December 14. They should include non-marketing information on the deployment and operation of a specific ITS technology, overview of the technology in the U.S. market, an illustration of a specific transportation problem with an ITS solution, or the economic, safety and environmental benefits of ITS

### What's Happening

#### Improving Your Agency's ITS Framework: Structure & Performance Measures

ITS America Webinar  
Nov. 28 at 2 pm Central

#### 2013 ITS Heartland Annual Meeting

Topeka, Kansas  
March 25 - 27, 2013

#### 2013 ITS America Annual Meeting

Nashville, Tennessee  
April 22 - 24, 2013

### Condolences

#### In Memory of Clifton J. Scott



Early on the morning of September 21, Missouri DOT emergency response operator Cliff Scott was killed by a drunk driver while working an accident scene on I-70 in east Kansas City. He worked closely with KC Scout for the last six years as a motorist assist operator and had been with MoDOT for 15 years.

*What makes Cliff a true hero is not how he died but how he lived!*

Craig Burgett, MoDOT

technologies.

## Chapter might host two national meetings

### 2016 ITS America & 2014 National Rural ITS

We'll hear soon on our application to host the 2016 ITS America Annual Meeting in Kansas City, Missouri. Plus, the chapter has been asked to host the National Rural ITS Conference for 2014 in Lawrence, Kansas and we are submitting an application.

#### ITS Heartland Links

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