

Your monthly update from ITS Heartland

December 2012



Happy Holidays!

A message from President Barb Blue

I'd like to take this opportunity to thank all of the colleagues, partners and board members who have worked tirelessly this past year to further the mission of ITS Heartland. Your membership participation and support is greatly appreciated, and it has been a pleasure to serve as your president. I wish all of you a very Merry Christmas and a healthy, prosperous New Year! I hope you will be surrounded by the love of family and friends. I look forward to great things ahead in 2013!



1st annual Best of ITS Awards

Application deadline is February 15, 2013

A new feature at the 2013 ITS Heartland annual meeting will be awards for three categories: best ITS project, best new ITS product and the ITS Service or Recognition Award. Winners will receive a plaque, recognition by ITS peers at the annual meeting, and an article in the annual meeting edition of the ITS Pulse. The [application](#) includes all relevant information.

Chapter will host 2014 NRITS meeting

Still in the running for 2016 ITS America

ITS Heartland will host the National Rural ITS Conference for 2014 in Lawrence, Kansas! Planning will begin immediately. Also this month, we will learn of the top three finalists for hosting the 2016 ITS America Annual Meeting (we have proposed Kansas City).

If you happen to be in D.C.

ITS AMERICA Open house reception on January 15

The Intelligent Transportation Society of America invites you to an Open House Reception at their headquarters in Washington D.C. on January 15 from 6 -- 8 p.m. [RSVP online](#).

St. Louis red light camera analysis

Over five years of data used -- 350,000 tickets issued

Save the Date

2013 ITS Heartland
Annual Meeting
Topeka, Kansas
March 25 - 27, 2013

2013 ITS America
Annual Meeting
Nashville, Tennessee
April 22 - 24, 2013

Annual Meeting



Preparations for the 2013 ITS Heartland Annual Meeting are underway and interesting speakers are being contacted.

A study of the red-light camera program in St. Louis documented that nearly 80 percent of drivers who received one red-light running ticket did not receive a second. The number of red-light violations has decreased an average of 55 percent at all locations and as high as 87 percent at some locations. Read the [American Traffic Solutions news release](#).

Registration will begin in January.

ITS Heartland Links

[Visit our Website](#)

[Email our Board President](#)

[Contact our ITS Pulse Editor](#)

Membership renewal is easy!

ITS Heartland membership now a calendar year term

With January fast approaching, please [renew your membership](#) now to keep up with chapter activities and events. Note that ITS Heartland state DOTs (IA, KS, MO, NE, OK) have state memberships to cover their ITS-related employees but each person must register individually to update our database.

ITS Heartland membership benefits

With the development of an annual membership renewal process, ITS Heartland will now maintain a more precise database of past and present members. This will improve our ability to inform members of chapter events and opportunities, share industry developments and spotlight great ITS products.

The annual membership will begin on January 1 of each year and will expire at the end of the calendar year. We have a variety of membership types available: Student, Individual, DOT, FHWA, Business, and Organization.

As a member, you will receive a reduced rate for our annual meeting, a one-year subscription to ITS Heartland Pulse, exclusive access to ITS training, networking opportunities with other professionals in the ITS industry plus news of the newest products and services provided by our industry leaders. For additional information, contact Mandy Anderson by [email](#) or at 913/577-8464.

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