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Your monthly update from ITS Heartland

August 2013

www.itsheartland.org

ITS Heartland Awarded Funding

Two projects approved by MCOMP

The FHWA's Multistate Corridor Operations and Management Program (MCOMP) promotes regional cooperation, planning and shared project implementation for programs and projects that improve multimodal transportation system management and operations.

ITS Heartland recently submitted a number of project proposals and two were approved! We will provide more details on how these projects will be administered as we explore the implementation process.

In our first project, the focus is on providing real-time data on rural freeways. From the application:

This evaluation project will determine and demonstrate the best approach to providing travel times over large geographic areas, across state lines, and across major corridors in predominantly rural areas through the region. The unusually high percentage of freight traffic on the Heartland corridors should insure quality probe data. The results of the monitoring



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system will serve as the basis of traveler information that will be transmitted directly to commercial vehicle operators, through public agency websites, and through the use of the rural DMS infrastructure already deployed in the Heartland region.

Our other project examines the operation of a regional clearinghouse of corridor-based traveler information. From the application:

An operational test project to determine the feasibility of collecting and aggregating data from both public and private sources and distributing that data to private transportation system users. Included in the operational test will be coordination of various data providers and data types; determination of the data needs of freight transporters, public agencies, and private companies; use of the existing data exchange application and software to collect, aggregate, and disseminate the data to subscribers; and an evaluation of the project effectiveness. A determination of suitability for a public-private partnership will also be included in the evaluation.

More details coming soon!



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