



## An Update from ITS Heartland

June 2014



# ITS PULSE

## Call for Nominations -- Best of ITS Awards

Nominations are now being accepted for the ITS Heartland 2nd Annual **Best of ITS Awards**. Winners receive a plaque, recognition by their peers at the ITS Heartland Annual Meeting and an article in the annual meeting edition of the ITS Pulse newsletter.

There are three award categories:

- **Best ITS Project in ITS Heartland Region**
- **Best New ITS Product**
- **ITS Service or Recognition Award**

The deadline for nominations is August 1. Nominations will be reviewed by a selection committee and the awards ceremony will take place during the opening session of the 2014 National Rural ITS/ITS Heartland Annual Meeting on August 25. [See the rules](#) and nominate a project, product or colleague!

**USDOT offers free training for ITS professionals.**

Check out the [Professional Capacity Building Program](#).

**Webinars of Interest**

## MCOMP Committee Issues RFP for Grant Administrator

The ITS Heartland Multi-state Corridor Operations & Management Program committee is requesting qualification packages from consulting firms for a MCOMP Grant Administrator. The Chapter was recently awarded a grant to fund two projects aimed at providing greater information sharing between the five state transportation agencies and their customers.

The deadline for package submission is July 18. To read the Request for Proposal (RFP), [click here](#).

## Student Outreach Continues

ITS Heartland is again sponsoring a student competition with winners receiving cash prizes and expense reimbursement to the 2014 NRITS Conference and ITS Heartland Annual Meeting. This year's data contest challenges entrants to develop an exploratory, analytical or statistical model that identifies differences in driver behavior in a dilemma zone while distracted. Read all about it at the [ITS Heartland website](#).

## Thanks for Voting!

A new slate of officers and board members have been selected to join the ITS Heartland Board of Directors and the announcements will be made at the conference and annual meeting in Branson. Thanks to members who took a few minutes to vote in May.

## To Join Us in Branson in August, Register Now

The 2014 ITS Heartland Annual Meeting will be held in conjunction with the 2014 National Rural ITS Conference, August 24-27, 2014 in Branson, Missouri. Registration is now open. Take advantage of early registration rates by July 25.

ITS Heartland will be hosting the 2014 National Rural ITS Conference at the [Chateau on the Lake](#). The flagship hotel of John Q Hammons Hotels & Resorts, this AAA Four Diamond resort & conference center offers many amenities including a stunning lakefront location.

More information about the conference, including registration rates and lodging details, is [here](#).



This webinar will focus on measuring performance of Weather Responsive Traffic Management (WRTM) program activities. WRTM includes a variety of advisory, control and treatment strategies that incorporate both traditional and advanced ITS data collection, processing and decision-support systems for road weather information.

**Performance Measures and  
Benefit-Cost Analysis for Weather  
Responsive Traffic Management**  
**Tuesday, July 8**  
**Noon -- 1:30 p.m. CST**  
**Register at the [RITA site](#).**



If you missed previous Talking Transportation Technology webinars, access over 60 recordings of past T3 events at the [T3 Archive page](#).

Contact the ITS Heartland Board President at [sarah.tracy@nebraska.gov](mailto:sarah.tracy@nebraska.gov)  
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