

Your monthly update from ITS Heartland

March 2013



If you haven't registered yet...

Heartland ITS Annual Meeting is March 25 - 27

If you haven't registered for the 14th ITS Heartland Annual Meeting, why not do so now? You won't want to miss the keynote speakers, state ITS updates, great technical sessions, the vendor showcase, product demonstrations, student contest winners, the 1st Best of ITS Awards, and much more! [Register now.](#)

We open the annual meeting on Monday, March 25 with a number of early events. A Technical Tour of Topeka's real-time adaptive traffic signals will be Monday morning, the Operations Symposium will follow in the afternoon, and don't miss the Ice Breaker Social event at the historic Great Overland Station in the evening.

See you in Topeka!

Exercise your right to vote!

Online polling closes March 8



We have an excellent slate of potential representatives for the ITS Heartland Board of Directors. [Cast your vote](#) now.

Membership drive a success

395 members of ITS Heartland (so far)

Kudos to our Membership Director Mandy Anderson and the administrative services of Meetings Northwest for the good results of the (ongoing) membership drive. State DOT and DOR folks are up-to-date but others can renew (or join) [here](#).

The envelope, please...

Heartland Best of ITS Awards

Save the Date

2013 ITS Heartland Annual Meeting
Topeka, Kansas
March 25 - 27

2013 ITS America Annual Meeting
Nashville, Tennessee
April 22 - 24

2013 National Rural ITS Conference
St. Cloud, Minnesota
August 25 - 28

2014 National Rural ITS Conference
In the Heartland Region
August 2014

Operations Symposium



The 2013 Operations Symposium will focus on Smart Work Zones. A full Monday afternoon is planned with many



The nominations are in and the judges are conferring. Announcements for the best ITS project, best new ITS product and the service or recognition award will be made at the Annual Meeting. Don't miss it! Winners will receive a trophy, recognition by ITS peers and an article in the annual meeting edition of the *ITS Pulse*.

brief but informative presentations. Pre-registration is requested.

ITS Heartland Links

[Visit our Website](#)

[Email our Board President](#)

[Contact ITS Pulse Editor](#)

Student competition an important outreach

Entries are due March 5

ITS Heartland, the Center for ITS Training & Education (CITE), and the I-95 Corridor Coalition are sponsoring a competition challenging students to apply their skills and insight in analyzing and interpreting highway operations data. In addition to cash prizes, winners receive expense-paid trips to the ITS Heartland and the ITS America annual meetings. For information, see the [guidelines](#).

Monday activities at Annual Meeting

There's still time to register for these events

A Monday morning tour of Topeka's adaptive traffic signals, the afternoon Operations Symposium (focusing on Smart Work Zones) and the evening Ice Breaker Event are all part of the Annual Meeting fun. [Adjust your registration](#) to include these events if you didn't sign up during registration. Use your original confirmation code.

**Save
\$\$\$**

The special rate hotel rooms are nearly all reserved at the [Capitol Plaza Hotel](#), host site for our annual meeting. Rates are \$92 per night plus tax and will be honored two days before and two days after the conference.

Call 1-800-579-7937 and provide the group name "ITS Heartland" or group code "HART".

Or reserve [online](#). If you have problems, select "Groups" and ensure that the attendee code shown for the discounted rate is HEARTLAND

HURRY! Offer Expires March 4

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ITS Heartland | PO Box 2083 | Missoula | MT | 59806