



ITS PULSE

ITSH August Update

The ITS Heartland Board is actively planning for the next Annual Meeting 2016 in Des Moines, Iowa. Look forward to this Fall as we update you via the Pulse regarding information on the Call for Abstracts, Award Nominations, the Monday Night Social Event and more!

News Brief

- [Uber CEO Predicts Driverless Fleet by 2030; backs-up with investing in autonomous-vehicle research.](#)
- [Vodafone puts connected-car parking app to the test in London](#)

A toast to 15 years of ITS in the Heartland from our 2015 annual meeting in Omaha, Nebraska! Many more to come.



Webinars

[INRIX Traffic Data in Action](#) -- August 25th, 2015 1:30 PM CST. How



Sign up for one or more of ITSA's Technical Forums.

The forums include discussion on topics like safety, freight mobility and sustainability. Sign up and [navigate here!!!](#)

improved granularity translates into improved operations and performance measures. Several public sector customers and partners are using INRIX XD Traffic products that provide increased coverage and improved granularity over traditional approaches.

[Performance Measures CMM Dimensions Webinar Series 3](#) --

August 27th, 2015 at 1:00 PM CST. These workshops use the Capability Maturity Model to assess current strengths and weaknesses in six key dimensions of agency capabilities and to generate related improvement plans.

[Connected Car Platform and Current Telematics Trends in the European Market](#) -- Recorded. VP of Global Operations at [Airbiquity](#) presents on the latest market trends.

More Great Presentations from the
2015 Annual Meeting in Omaha NE

[Leverage Real-Time Data to Improve Road Network Performance and Incident Detection](#) -- The future of travel and mobility is about making better and smarter decisions. Providing connected car services including incident detection and queue monitoring.

[Work Zone ITS and Traffic Critical Projects](#) -- Iowa DOT's IWZ projects with lessons learned including staging design coordination and technical details.

[Road Closure and Advisory Message Systems for Rural Highways](#) -- Planning for future Minnesota DOT Deployments using model systems engineering documents that provide traffic control for weather events and hazardous conditions on highways in remote areas.



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