



[Click to view this email in a browser](#)



Heartland ITS Pulse

Heartland Conference 2018 - Call for Abstracts!

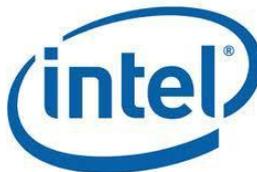


It's official! The **Call for Abstracts** is out for next year's ITS Heartland Annual Meeting to be hosted in Lincoln, Nebraska! Abstracts can be submitted online at www.itsheartland.org and will be accepted through January 8, 2018.

Let's continue the tradition of outstanding speakers and informative presentations that make the ITS Heartland Annual Meeting so great!

Intel the next big Autonomous Car player?

The company most known for computer chips is considering a step into the Autonomous Car market through its recent acquisition of Mobileye. Intel is looking to use the Mobileye technology to create a test fleet of over 100 vehicles from various car brands and models. Intel notes that they are not aimed at replacing car makers' own driverless activities, but rather to assist them in delivering vehicles faster and at a lower cost. Intel believes the data collected from these tests will result in significant cost savings for car makers. See the full article [HERE](#).



NHTSA: Distracted Driving Claims 3,477 Lives in 2015

UPCOMING EVENTS

9/18/17: ITS Heartland - Operations Working Group Webinar. 10AM to 11AM CDT. [Register Now.](#)

9/28/17: ITS Heartland - Regional Operations Forum Training Session - Delivering TSMO: Conveying the TSMO Message, Making a Business Case for TSMO, Developing a TSMO Plan. In-Person (Omaha, NE) and Webinar: 10AM to 2PM CDT.

Registration is coming soon. Click [HERE](#) for more information.

10/29/17-11/2/17: ITS World Congress (Montreal)

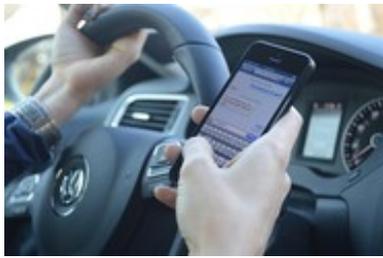
4/23/18-4/25/18: ITS Heartland Annual Conference (Lincoln, NE)

CONNECT ON SOCIAL MEDIA

Follow us on Twitter: [@ITSHeartland](#)
Like us on [Facebook!](#)

Call for Connections!

ITS Heartland is searching for potential Keynote Speakers for



The National Highway Traffic Safety Administration (NHTSA) reported the total number of distracted driving-related deaths in 2015 was 3,477. As transportation officials, focused in the world of technology, this is our new call to action. How can we, as state agencies, consultants, vendors, etc... work to change the destructive habits of distracted driving? The Heartland Pulse will focus on promoting a series of stories in upcoming newsletters highlighting ideas, technologies, and innovations which are aimed at helping to curb distracted driving. Stay tuned!

Smart Cities Update: Columbus, Ohio



Columbus, Ohio was one of several cities selected to pilot the Smart Cities Initiative pushed by the Federal Government last year. Since receiving the award, Columbus has focused major efforts on transportation technology and finding ways to serve an underserved area of the city known as Linden. Preliminary ideas call for autonomous shuttles and electrical charging stations for car-sharing applications. Read the full article [HERE](#).

the 2018 Annual Conference in Lincoln, NE. Do you have a suggestion or connection for us to leverage? Please e-mail Matt McLaughlin with ideas!

Tel: (763) 452-4816

Email: zhanson@srfconsulting.com

If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link: [Unsubscribe](#)

ITS Heartland
c/o Meetings Northwest
PO Box 2083
Missoula, Montana 59806
US

[Read](#) the VerticalResponse marketing policy.

vertical DELIVERED BY
response
Try It Free Today!