



3An Update from ITS Heartland

March



## Deadline Approaching for the Annual Meeting Priority Hotel Registration!

ITS Heartland will be hosting the 2016 Annual Meeting at the Sheraton in West Des Moines. **Reserve your room before April 1st.** The priority registration deadline and hotel room block deadline is April 1st. After April 1st, the registration fee increases and the hotel room block is released to the general public. Hotel registration can be completed by following the [link here](#)! Don't wait!

Please take the time to VOTE for the open ITS Heartland Board positions. Only ITS Heartland members are eligible to vote. The subject of the email from ITS Heartland that has the link to vote is "It's Election Time". Every vote is important, so please participate! Open positions are:

- Vice President (one year term)
- Secretary (one year term)
- Treasurer (two year term)
- Consultant Sector Director #1 (two year term)
- Academic Sector Director #2 (two year term)
- Nebraska State Director (two year term)
- Iowa State Director (two year term)
- Oklahoma State Director (two year term)

**Vendor Booths Filled Up (THANKS VENDORS!)**

### Smart City Challenger Finalists Announced



The \$50 million "Smart City Challenge" finalists were [announced last week at the SXSW conference](#) in Austin, Texas. U.S. Transportation Secretary Anthony Foxx unveiled seven cities that are in the running for the \$50 million in funding to significantly improve streets. Seven finalists were announced, two more were expected. The seven finalists are: Austin, Texas; Columbus, Ohio; Denver, Colorado; [Kansas City, Missouri](#); Pittsburgh, Pennsylvania; Portland, Oregon; and San Francisco, California.

### The Director of Goodyear Talks Future of Self-Driving Car Programs

The Vendor booths are all full. Big thanks to all of our Vendors that have registered and committed so far. It's not over! The [Vendor Demonstrations](#) and [Sponsorships](#) are still available. The [packet](#) explaining it all is available on our [Annual Meeting webpage](#) that currently lists all Sponsors and Vendors committed to ITS Heartland. Your participation is greatly appreciated. The 2016 Annual Meeting cannot happen without our generous Sponsors and Vendors. Thank you!

### Webinars

**[Regional Operations Forum IAP:](#)**

**Monday, March 21, 2016 at 1:00 - 2:30 PM CT**

This webinar introduces state DOT, field office personnel and SHRP2 coordinators to the product and the Round 7 Implementation Assistance Program opportunities for Regional Operations Forum.

**[Emerging Opportunities and Connected Vehicles:](#)**

**Wednesday, March 23, 2016 at 1:00 - 2:30 PM CT**

This webinar will explore many of the emerging technologies and opportunities in the world of ITS including connected vehicles. It will also explore the anticipated changes to current practices and infrastructure requirements. Systems management and infrastructure will be a focus with vehicle-to-vehicle and vehicle-to-roadway communication.

**[ITS Application for Commercial Vehicle Operations, Freight Management and Electronic Tolling:](#)**

**Wednesday, March 30, 2016 at 1:00 - 2:30 PM CT**

This webinar covers how ITS applications are applied to commercial fleets, intermodal and freight movements to address safety, security and efficiency. The webinar also addresses how ITS technologies play a significant role in facility pricing and collection, including multi-modal, highway and transit applications.



In this [video](#), Goog Director discusses how driverless vehicles will change mobility over next decade, their impact on delivery services, emergency medical assistance and why Google is one of the world's leaders in designing and building autonomous vehicles.

**Early Warning System Alerts Drivers to Intersections and School Zones**



The [Early Warning Intersection Device](#) alerts drivers when they are approaching an intersection with a school or construction. The system provides three phases of alerts, the first activates the vehicle brakes if the driver does not respond. The device can be built into vehicle safety systems or installed as a market.



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