An Update from ITS Heartland

October 2015

ITS PULSE

ITS Heartland
Operations Working Group (OWG)

The Operations Working Group (OWG) was back in action last week. A webinar was held that discussed winter preparations in the ITS Heartland states. The discussion included new projects, deployments, experiments and winter techniques. A short video, detailing average winter operating statistics for the state, was prepared by the Missouri DOT and is available here.

2016 Annual Meeting Homepage Posted!

The annual meeting homepage is posted. Several "coming soon" items include attendee registration, lodging and sponsor / vendor registration. Below are some upcoming deadlines for abstracts, awards and competitions.

- The Call for Abstracts deadline is Monday, January 11th, 2016.
- The Best of ITS Heartland applications deadline is Friday, February 5th, 2016.
- The Student Competition submittals deadline is Friday, March 4th, 2016.

It is **Membership Renewal Reminder time**! **Your memberships run from January 1 to December 31 of each year. Now is the time to begin planning to renew!**

Iowa DOT and Missouri DOT both use safety messages

Upcoming Webinars

Upcoming Webinars

Implementing ICM: Scan Findings, Updates and Next Steps -- The National Operations Center of Excellence (NOCoE) and the National Cooperative Highway Research Program (NCHRP) are cosponsoring a webinar featuring the outcomes of a scanning tour on Integrated Corridor Management (ICM) conducted as part of the U.S. Domestic Scan Program. Tuesday, November 17 from 11:30 AM to 1:00 PM CST

Effective Practices for the Protection of Transit Infrastructure from Cyber Incidents -- TRB webinar will present material regarding the fundamental strategic, operational and planning activities associated with transit control systems cyber security. The intent of the webinar is to narrow the knowledge gap between cybersecurity specialists and transit operations managers and transportation engineers.
Tuesday, November 17 from 1:00 to 2:30 PM CST

News Brief

Study Examines Benefit, Costs of V2I technology -- A study by the Government Accountability Office focused on how automobile safety technology has reduced accidents over the past two decades and examined how vehicle-to-infrastructure communication could help continue the trend. V2I challenges and needs of states and local agencies discussed.

Monetization Opportunities Emerging in Connected Cars Industry -- The connected cars of the future will be the most complex devices in the Internet of Things. The predictions include data plans and enhanced subscription services for roadside assistance, teen-driver monitoring and advanced voice controls could bring in revenues of over $40 billion in the next five years.

Tolls More Difficult to Implement in House Highway

on their statewide DMS to remind drivers to make good driving choices.

Iowa's 10 funniest "Message Monday" Road Signs

Missouri DOT's clever safety messages for non-peak hours

Bill -- A bill in the Republican-held House makes it more difficult for states to implement toll roads. The $325 billion highway spending bill requires states to adopt legislation before the federal government would grant them the ability to create a toll road on an existing highway.

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