Agenda at a Glance

Monday, April 23rd - Pre-meeting Events

Registration (Grand Ballroom Atrium) ................................................................. 8:00 am - 6:30 pm
Lunch (Renaissance Room) .................................................................................. 11:30 am - 12:30 pm
Operations Working Group Business Meeting (Lancaster 1) .......................... 12:45 - 1:00 pm
TSMO Workshop (Lancaster 1) ........................................................................... 1:00 - 5:00 pm
Transportation Systems Management and Operations Program Planning · Tracy Scriba & Jim Hunt, USDOT · FHWA
ITS Heartland Board Meeting (Garrat Room) ..................................................... 5:00 - 6:00 pm
Welcome Event and Entertainment at Brewsky’s · Haymarket Area .................. 6:30 - 9:30 pm

Tuesday, April 24th - ITS Heartland Annual Meeting

Registration (Grand Ballroom Atrium) ................................................................. 7:00 am - 5:30 pm
Vendor Breakfast (Grand Ballroom) ................................................................... 7:30 - 8:30 am
Opening Session (Grand Ballroom) ..................................................................... 8:30 - 9:30 am
Kyle Schneweis, Nebraska Department of Transportation Director
Shailen Bhatt, ITS America President
Vendor Showcase (Grand Ballroom) ..................................................................... 9:30 - 10:00 am
Student Poster Session and Refreshments (Grand Ballroom) ......................... 10:00 - 10:30 am
State ITS Updates (Grand Ballroom) ................................................................. 10:30 am - 12:00 pm
Lunch/Awards Ceremony (Grand Ballroom) ....................................................... 12:00 - 1:00 pm
CONCURRENT SESSIONS ............................................................................... 1:00 - 2:30 pm

Session 1 - Pulling Out All the Stops by Thinking Outside the Box (Lancaster 1)
Moderator: Mike McKenna, Affinis
Extending Your Communications Network Through Public/Private Partnerships · Blake Hansen, Olsson Associates
Intersection Conflict Warning Systems (ICWS) · Erik Minge, SRF Consulting Group
Truck Parking System Deployment - Lessons Learned · Imran Inamdar, Kapsch TrafficCom North America
ITS Equipment Testing Tools from the USDOT · Drennan Hicks, Noblis, Inc.

Session 1A - The 3R's of ITS: ROI / Rethinking Ops / Recovery Rx (Lancaster 2)
Moderator: Slade Engstrom, TranSystems
WICHway Benefit Cost (B/C) Ratio · Shivraj Patil, TranSystems Corporation
Iowa’s ITS and Communication Service Layer Plan · Jessica Das, Olsson Associates
My Camera’s Not Working · Do I have the Right Staff to Fix It? · Gary Covey, KCScout/MoDOT
Omaha Signal System Enhancements · Steven Garbe, Iteris

Break (Grand Ballroom) ....................................................................................... 2:30 - 3:00 pm
Tuesday, April 24th - continued

**CONCURRENT SESSIONS**  ..............................................................................................................................................................................................3:00 - 4:30 pm

**Session 2 - The Exploding Nature of Future Data** (Lancaster 1)

Moderator: Austin Yates, Nebraska DOT  
Open Data for Traffic Operations - Mike Jackson, Olsson Associates  
Developing Operations Intelligence to Improve ITS Program Performance - Kevin Barron, Iteris  
Integrated Modeling for Road Condition Prediction - Kyle Garrett, Synesis Partners and Nancy Powell, KC Scout

**Session 2A - Not Your Grandaddy’s Work Zone** (Lancaster 2)

Moderator: John Kissinger, Kimley-Horn  
Delay-Diversion Analysis with and without a Smart Work Zone (SWZ) - Slade Engstrom, TranSystems Corporation  
Transportation Team Skillset Diversity in Successfully Managing Roadway Construction Events - Steven Cyra & Stephanie Hemberger, HNTB Corporation  
Implementation of Hybrid Static/Dynamic Travel Time Signs - Mark Sommerhauser, KC Scout

**Vendor Reception and Silent Auction** (Grand Ballroom) ...........................................................................................................................................4:30 - 6:30 pm

Wear your favorite college gear and bid on auction items to support student scholarships.

Wednesday, April 25th - ITS Heartland Annual Meeting

**Registration** (Grand Ballroom Atrium) ................................................................................................................................................................. 7:30 am - 12:00 pm

**Breakfast and Business Meeting** (Grand Ballroom) .................................................................................................................................... .............. 7:30 - 8:30 am

**Business Meeting** (Grand Ballroom) .........................................................................................................................................................................8:00 - 8:30 am

**CONCURRENT SESSIONS** ............................................................................................................................................................................................8:30 - 10:00 am

**Session 3 - “Look Martha! There’s No One Driving that Car!!”** (Lancaster 1)

Moderator: Gary Covey, Missouri DOT  
Future-Proofing: Designing Flexibility in Rural vs. Suburban Corridors for CAV - Jon Markt, HDR and Mike Forsberg, HDR  
How Autonomous Technology will Fundamentally ReShape our Cities - Justin Robbins, HDR  
How Smart is your Infrastructure? - Blake Hansen, Olsson Associates

**Session 3A - We Now Know What We Don’t Know...So How Do We Get There?** (Lancaster 2)

Moderator: Henry Brown  
Statewide/Rural Safety Applications of Probe Data - Making a Difference in the Real World - Rick Schuman, INRIX  
Benefits and Lessons Learned from Integrated Corridor Management - Jeff Adler, Kapsch TrafficCom North America  
Advancing Travel Time Reliability for Iowa Agencies - Jon Markt, HDR

**Break** (Grand Ballroom) ....................................................................................................................................................................................10:00 - 10:30 am

**MCOMP GRANT UPDATE** (Grand Ballroom) ...............................................................................................................................................10:30 - 10:45 am

ITS Heartland’s MCOMP Grant - Alex Wassman, Missouri DOT & Mike Jackson, Olsson Associates

**TSMO GENERAL SESSION** (Grand Ballroom) ...............................................................................................................................................10:45 - 11:45 am

ITS Heartland’s Phase 2 Training Plan - Matt Volz, HDR  
USDOT’s TSMO Program Future - Tracy Scriba, USDOT - FHWA

**CLOSING REMARKS** (Grand Ballroom) ....................................................................................................................................................11:45 am - 12:00 pm