

**ITS Heartland Board of Directors Meeting
November 16, 2017 Noon – 1:00 p.m.
Minutes**



Attendees listed in **bold** below

| BOARD MEMBERS | | |
|---------------------------------------|------------------------------------|---------------------------------------|
| Matthew McLaughlin (President) | Tom Hein (Past Pres.) | Randy Johnson (VP) |
| Lee Baer (Secretary) | Matthew Volz (Treasurer) | Slade Engstrom (Cons. Dir. #1) |
| Kim Taylor (Cons. Dir. #2) | Henry Brown (Acad. Dir. #1) | Ron Barnes (Acad. Dir.# 2) |
| Tim Simodynes (Iowa Dir.) | Joe Finley (Kansas Dir.) | Alex Wassman (Missouri Dir.) |
| Jessica Sherwood (Neb. Dir.) | Alan Stevenson (Okla. Dir.) | Jamie Gilbert (Vendor Dir.) |
| Zach Hanson (Comm. Dir.) | Pete Eakman (FHWA Rep.) | Amy Lucke (Chapter Admin.) |
| GUESTS | | |
| Joe Hawkins(Arkansas Dir.) | Cody Wilburs (FHWA Rep.) | |

Agenda – **Minutes** – **ACTION ITEMS**

1. Roll Call
2. Approval of October 19th Meeting Minutes
 - **Motion: Matt M. 2nd: Matt V. None Opposed**
3. Bylaw Updates
 - **Updated by Matt M. regarding fiscal year, the election procedure for chapter board members, and the by-law adjustment procedure.**
 - **Motion: Tom H. 2nd: Alan S. None Opposed**
4. ITS World Congress post-conference comments
 - **ITSH contributed ~\$2,000 for Randy J. to attend.**
 - **General observations:**
 - i. **ITSH seems to be in great financial shape, relatively.**
 - ii. **ITSH should apply for all ITSA awards**
 - iii. **TSMO was a big conference topic**
 - iv. **Rumored to be ~5,000 in attendance**

Call 1-866-583-7984

Code: 1674099

5. 2018 Annual Meeting Tasks

- Call for Speakers 2018
 - i. **Lonnie Burkland, Tracy Scriba, Kyle Schneweis, ITSA new president**
- Call for Abstracts
 - i. **Due Jan. 8th, need to get reminders out.**
- Awards Committee . need to post and advertise (focus on UNL and UNO, the locals)
 - i. **ITS Awards and Student Comp., no changes needed for these.**
 - ii. **Best of ITS – Tom H. and Amy L.**
 - iii. **Student Comp – Lee B. and Jessica S. (possibly)**
- Social Event Committee . status and next steps
 - i. **6-9 pm with entertainment and drinks/appetizers (still working on narrowing locations down)**
- Vendor Reception / College Night
 - i. **Amy concerned that every year is too much for silent auction**
 - ii. **College night is a good alternative.**
- Membership
 - i. **Amy is pushing this out**
- APP . WHOVA versus YAPP
 - i. **YAPP is the basic event app that we have been using, WHOVA is a more advanced app that is geared more toward networking. YAPP is \$499/year while WHOVA is \$899/year. We budget \$700/ year already.**
 - ii. **Motion by Matt M. to approve the extra spending for ITSH to use WHOVA for the annual meeting, 2nd by Matt V., all in favor and none opposed.**

6. MCOMP Update

- **Alex W. - Oct. 30th proposal evaluations with short list (3 bidders)**
 - i. **In hands of MoDOT general services who is working on contract.**
 - ii. **Olsson says we do not have sufficient budget left to finish oversight and coordination. Alex W. has requested scope and fee from Olsson Assoc., what is needed to finish oversight.**
 - iii. **Will revisit next meeting**

7. Treasurer's Report

- **Account balance at the end of October: \$78,181.97**
- **2018 Draft Annual Budget will be presented at the next meeting.**
- 2018 Budget Added line items: MCOMP additional funds, TSMO training budget, ITSA State Chapters Chair funding support.
 - i. **Matt V. is considering running for Chapters Chair and would need financial assistance. (~\$3,000/ year from ITSH)**
 - ii. **Motioned: Randy J. 2nd: Tom H. none opposed**

8. Operations Working Group

- **Slade and Randy are accepting ideas**

9. Communications Director Update

10. SHRP 2 L36 ROF Update . Performance Measurement. Thursday November 30th, 2017
noon to 1 PM.

- Meeting discussions from yesterday, November 15th
 - i. **Phase 2 – May 2018 – Looking to HDR for direction on how Phase 2 will work.**
- Member survey ideas
 - i. **Need to survey members to see how we can better serve them**

- **Randy would like to move ITSH toward video conferencing.**

11. Action Items

- **Nothing new, By-law updates are mentioned above.**

12. Adjourn

Adjourn 1:06 pm