



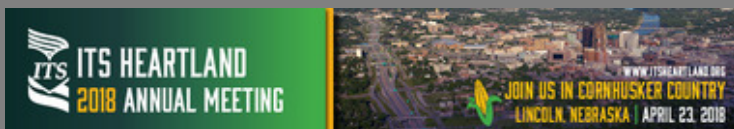
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Heartland ITS Pulse

ITS HEARTLAND STARTS MONDAY!

2018 ITS Heartland Conference Update



STILL TIME TO REGISTER!

We look forward to seeing all our members at the ITS Heartland Annual Meeting. There is still time to get registered prior to Monday's events! Click the link below and be a part of this great annual event!

[Register HERE!](#)

2018 Conference Agenda

Featured speakers include Shailen Bhatt (CEO of ITS America) and Kyle Schneweis (Nebraska DOT Director). ITS Heartland will also host a pre-conference TSMO Program Planning Workshop facilitated by the USDOT!

[For more information, click here.](#)

Interact Through the Conference APP!

We are going digital!! This year we will be using the **Whova APP**. Conference attendees have already started using it. Don't miss out...download it today.

Download "Whova" from your App Store and find ITS Heartland Annual Conference and enter

UPCOMING EVENTS

4/23/18: ITS Heartland - Regional Operations Forum Training Session - [TSMO Program Planning](#). 1:00 - 5:00 pm - Lincoln, NE

4/23/18-4/25/18: [ITS Heartland Annual Meeting](#) (Lincoln, NE)

6/4/18-6/7/18: [ITS America Annual Meeting](#) (Detroit, Michigan)

CONNECT ON SOCIAL MEDIA

Follow us on Twitter: [@ITSHeartland](#)

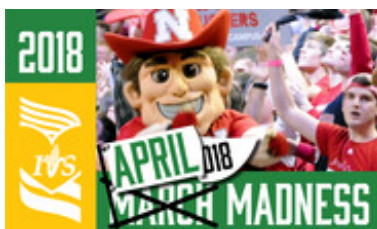
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Passcode ITSH2018.

1. Find where you are supposed to be and when on your device. Create your own agenda by tapping on the agenda item and tapping *Add to My Agenda*.
2. Connect with colleagues.
3. Receive conference announcements and reminders.

VENDOR RECEPTION & SILENT AUCTION

Plan to attend ITS Heartland's version of March Madness in April.



1. Wear your favorite college logo gear or colors to the Vendor Reception and Silent Auction on Tuesday evening during the Annual Meeting.
2. Support student scholarships by donating or bidding on auction items. **GO TEAM HEARTLAND!**

See you soon in Lincoln, Nebraska.

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