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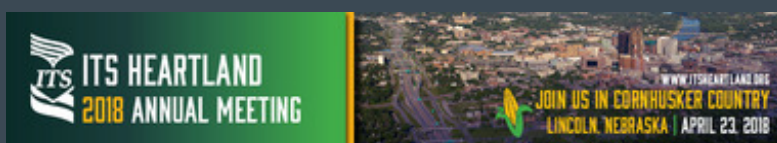


Heartland ITS Pulse

HAPPY THANKSGIVING FROM ITS HEARTLAND!

We are thankful for your continued support of our community!

Heartland Conference 2018 - Lincoln, NE!



Who's the BEST?

Submit your entry for the BEST of ITS HEARTLAND competition. You've done the work, now get some recognition. Details are on the [2018 ITS Heartland Annual Meeting](#) page.

Students - Who has the BEST research in the ITS Heartland region?

Plan to present your research at the 2018 Annual Meeting. Win an award, receive a stipend, and attend the conference! We hope to see you in Lincoln! Check out the competition details on the [2018 ITS Heartland Annual Meeting](#) page.

Sponsor/Vendor Registration

The [Sponsor/Vendor Registration](#) for the 2018 ITS Heartland Annual Meeting is posted! Don't miss this opportunity to showcase your company, products and services. The vendor show will sell out (usually by the end of January) so **reserve your spot now!** Add a sponsorship for more exposure. Don't forget to renew your [ITS Heartland membership](#) to save on your vendor booth registration. Find it all at www.itsheartland.org

Call for Abstracts

Abstracts can be submitted online at www.itsheartland.org and will be accepted through **January 8, 2018**. Look for Annual Meeting updates and information on the [2018 Meeting page](#).

UPCOMING EVENTS

11/30/17: ITS Heartland - Regional Operations Forum Training Session - TSMO: Performance Measurement. Webinar: 12PM to 1PM CST.

[Register HERE](#). Click [HERE](#) for more information

4/23/18-4/25/18: [ITS Heartland Annual Meeting](#) (Lincoln, NE)

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ITS America Names New President and CEO



ITS America announced its selection for President and CEO in late October as Shailen Bhatt. Bhatt joins ITS America with an extensive background in promoting and advocating for intelligent transportation, most recently as the Executive Director of the Colorado Department of Transportation. In that position, Bhatt focused on deploying transportation technology by creating Colorado's RoadX program and making it a national innovation leader.

Bhatt brings a rich portfolio of management and public policy expertise to ITS America through his prior service as cabinet secretary of Delaware DOT and as an Associate Administrator of the Federal Highway Administration. Bhatt has also played a leadership role on the national stage for transportation policy through his board service on the American Association of State Highway Transportation Officials (AASHTO), Chair of the National Operations Center of Excellence (NOCoE), and Chair of the Vehicle to Infrastructure Deployment Coalition (V2IDC). Bhatt holds a Bachelor of Arts degree in Economics from Western Kentucky University.

Bhatt was selected after an intensive nationwide search, succeeding David St. Amant, who has served as interim President and CEO since August 1, 2017.

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