



ITS Heartland 2018 Annual Meeting

LINCOLN, NE | APRIL 23 - 25, 2018
CORNHUSKER MARRIOTT - DOWNTOWN

Agenda at a Glance

Monday, April 23rd - Pre-meeting Events

Registration (Grand Ballroom Atrium).....	8:00 am - 6:30 pm
Lunch (Renaissance Room).....	11:30 am - 12:30 pm
Operations Working Group Business Meeting (Lancaster 1).....	12:45 - 1:00 pm
TSMO Workshop (Lancaster 1)	1:00 - 5:00pm
<i>Transportation Systems Management and Operations Program Planning - Tracy Scriba & Jim Hunt, USDOT - FHWA</i>	
ITS Heartland Board Meeting (Garrat Room)	5:00 - 6:00 pm
Welcome Event and Entertainment at Brewsky's - Haymarket Area	6:30 - 9:30 pm

Tuesday, April 24th - ITS Heartland Annual Meeting

Registration (Grand Ballroom Atrium).....	7:00 am - 5:30 pm
Vendor Breakfast (Grand Ballroom)	7:30 - 8:30 am
Opening Session (Grand Ballroom)	8:30 - 9:30 am
<i>Kyle Schneweis, Nebraska Department of Transportation Director</i>	
<i>Shailen Bhatt, ITS America President</i>	
Vendor Showcase (Grand Ballroom).....	9:30 - 10:00 am
Student Poster Session and Refreshments (Grand Ballroom)	10:00 - 10:30 am
State ITS Updates (Grand Ballroom)	10:30 am - 12:00 pm
Lunch/Awards Ceremony (Grand Ballroom)	12:00 - 1:00 pm
CONCURRENT SESSIONS	1:00 - 2:30 pm

Session 1 - Pulling Out All the Stops by Thinking Outside the Box (Lancaster 1)

Moderator: Mike McKenna, Affinis

Extending Your Communications Network Through Public/Private Partnerships - Blake Hansen, Olsson Associates

Intersection Conflict Warning Systems (ICWS) - Erik Minge, SRF Consulting Group

Truck Parking System Deployment - Lessons Learned - Imran Inamdar, Kapsch TrafficCom North America

ITS Equipment Testing Tools from the USDOT - Drennan Hicks, Noblis, Inc.

Session 1A - The 3R's of ITS: ROI / Rethinking Ops / Recovery Rx (Lancaster 2)

Moderator: Slade Engstrom, TranSystems

WICHway Benefit Cost (B/C) Ratio - Shivraj Patil, TranSystems Corporation

Iowa's ITS and Communication Service Layer Plan - Jessica Das, Olsson Associates

My Camera's Not Working. Do I have the Right Staff to Fix It? - Gary Covey, KCScout/MoDOT

Omaha Signal System Enhancements - Steven Garbe, Iteris

Break (Grand Ballroom).....	2:30 - 3:00 pm
-----------------------------	----------------



ITS Heartland 2018 Annual Meeting

LINCOLN, NE | APRIL 23 - 25, 2018
CORNHUSKER MARRIOTT - DOWNTOWN

Agenda at a Glance

Tuesday, April 24th- continued

CONCURRENT SESSIONS	3:00 - 4:30 pm
Session 2 - The Exploding Nature of Future Data (Lancaster 1)	
Moderator: Austin Yates, Nebraska DOT	
<i>Open Data for Traffic Operations</i> - Mike Jackson, Olsson Associates	
<i>Developing Operations Intelligence to Improve ITS Program Performance</i> - Kevin Barron, Iteris	
<i>Integrated Modeling for Road Condition Prediction</i> - Kyle Garrett, Synesis Partners	
Session 2A - Not Your Granddaddy's Work Zone (Lancaster 2)	
Moderator: John Kissinger, Kimley-Horn	
<i>Delay-Diversion Analysis with and without a Smart Work Zone (SWZ)</i> - Slade Engstrom, TranSystems Corporation	
<i>Transportation Team Skillset Diversity in Successfully Managing Roadway Construction Events</i> - Steven Cyra & Stephanie Hemberger, HNTB Corporation	
<i>Implementation of Hybrid Static/Dynamic Travel Time Signs</i> - Mark Sommerhauser, KC Scout	
Vendor Reception and Silent Auction (Grand Ballroom).....	4:30 - 6:30 pm

Wednesday, April 25th - ITS Heartland Annual Meeting

Registration (Grand Ballroom Atrium).....	7:30 am - 12:00 pm
Breakfast and Business Meeting (Grand Ballroom).....	7:30 - 8:30 am
Business Meeting (Grand Ballroom)	8:00 - 8:30 am
CONCURRENT SESSIONS	8:30 - 10:00 am
Session 3 - "Look Martha! There's No One Driving that Car!!" (Lancaster 1)	
Moderator: Gary Covey, Missouri DOT	
<i>Future-Proofing: Designing Flexibility in Rural vs. Suburban Corridors for CAV</i> - Jon Markt, HDR and Mike Forsberg, HDR	
<i>How Autonomous Technology will Fundamentally ReShape our Cities</i> - Justin Robbins, HDR	
<i>How Smart is your Infrastructure?</i> - Blake Hansen, Olsson Associates	
Session 3A - We Now Know What We Don't Know...So How Do We Get There? (Lancaster 2)	
Moderator: Henry Brown	
<i>Statewide/Rural Safety Applications of Probe Data - Making a Difference in the Real World</i> - Rick Schuman, INRIX	
<i>Benefits and Lessons Learned from Integrated Corridor Management</i> - Jeff Adler, Kapsch TrafficCom North America	
<i>Advancing Travel Time Reliability for Iowa Agencies</i> - Jon Markt, HDR	
Break (Grand Ballroom).....	10:00 - 10:30 am
MCOMP GRANT UPDATE (Grand Ballroom).....	10:30 - 10:45 am
<i>ITS Heartland's MCOMP Grant</i> - Alex Wassman, Missouri DOT & Mike Jackson, Olsson Associates	
TSMO GENERAL SESSION (Grand Ballroom).....	10:45 - 11:45 am
<i>ITS Heartland's Phase 2 Training Plan</i> - Matt Volz, HDR	
<i>USDOT's TSMO Program Future</i> - Tracy Scriba, USDOT - FHWA	
CLOSING REMARKS (Grand Ballroom).....	11:45 am - 12:00 pm