

ITS Heartland Board of Directors Meeting
June 11, 2019 12:00 p.m. – 1:00 p.m.
Minutes



Attendees listed in **bold** below

BOARD MEMBERS		
Randy Johnson (Past Pres.)	Kurt Roterling (President)	Slade Engstrom (VP)
Lee Baer (Secretary)	Matt Baker (Treasurer)	Lindsay Francis (Cons. Dir. #1)
Anthony Gallo (Cons. Dir. #2)	Henry Brown (Acad. Dir. #1)	Ron Barnes (Acad. Dir.# 2)
Tim Simodynes (Iowa Dir.)	Shari Hilliard (Kansas Dir.)	Alex Wassman (Missouri Dir.)
Jessica Sherwood (Neb. Dir.)	Marty Farris (Okla. Dir.)	Jamie Gilbert (Vendor Dir.)
Sara Peters (Comm. Dir.)	John Miller (FHWA Rep.)	Amy Lucke (Chapter Admin.)
GUESTS		

Agenda – **Minutes** – **ACTION ITEMS**

1. Roll Call
2. Expectations of BOD
 - a. **Be present and helpful.**
 - b. **Provide a replacement if you'll miss a meeting.**
3. Approval of May 29th Meeting Minutes

Anthony will send Lee notes from May meeting, these will be evaluated/approved at the next meeting.
4. ITS America Update
 - a. **Was a great conference, Matt Volz continues to be part of ITSA leadership**
5. Looking Back – 2019 ITS Heartland Conference Survey Results
 - a. Pros
 - i. **Overall – Best ITSH conference to date**
 - b. Things to Change
 - i. **Food - Bacon and shortage (we had lots of walkup registrations)**
 - ii. **We should give vendors an opportunity to sponsor prizes for Cornhole Tournament.**
 - iii. **We could look at changing the vendor fee's to avoid so many vendor walk ups**
6. Moving Forward – Goals
 - a. Continuing the success of Randy
 - i. **Keep pushing members only portion of website and add content.**

- ii. **Continue Cornhole Tournament and Heartland Connection.**
 - b. **Fall Mobility on Demand Alliance Workshop – KC**
 - i. **Amy Ford would like to discuss mobility on demand in KC.**
 - 1. **We need a location for this meeting.**
 - c. **Include Municipalities**
 - i. **We need ideas to get municipalities involved.**
 - 1. **1 membership per city with 5 conference registrations.**
 - d. **Local Socials?**
 - i. **Should we throw local socials, other chapters do and it seems to work well. We will discuss in future.**
 - e. **2021 Annual Meeting**
 - i. **Discussion was had about the location of the meeting and we we would try a joint meeting with Rocky Mountain ITS.**
 - 1. **Board members were concerned with having a meeting in Denver and our members not attending, specifically government workers.**
 - 2. **Amy will begin looking in Kansas City metro area.**
 - f. **2020 Annual Meeting**
 - i. **Committee’s need to be finalized by Tuesday September 10th.**
7. **Treasurer’s Report**
 - a. **Balance of all accounts ending May 2019: \$77,342.00**
 - b. **Registration Fees: Attendees, Vendors/Sponsors, and State DOT**
 - i. **Do we need to raise fees? Or we can look at capping how many people can come from one government membership/registration.**
 - 1. **Matt Baker will review and report back to the board next meeting.**
8. **ACTION ITEMS**
 - a. **Kurt will coordinate more on the mobility on demand topic.**
 - b. **Kurt will set up a doodle poll to determine the date for the September Meeting.**
 - c. **Matt B. will review raising our fees.**
9. **Open Discussion**
 - a. **Sarah Peters wanted to remind members that she need the presidents letter, the state updates, and more content for the pulse.**
10. **Adjourn**
 - a. **1:02 pm**