

**ITS Heartland Board of Directors Meeting**  
**July 9, 2019 12:00 p.m. – 1:00 p.m.**  
**Minutes**



Attendees listed in **bold** below

<b>BOARD MEMBERS</b>		
<b>Randy Johnson (Past Pres.)</b>	<b>Kurt Roterling (President)</b>	<b>Slade Engstrom (VP)</b>
<b>Lee Baer (Secretary)</b>	<b>Matt Baker (Treasurer)</b>	<b>Lindsay Francis (Cons. Dir. #1)</b>
<b>Anthony Gallo (Cons. Dir. #2)</b>	Henry Brown (Acad. Dir. #1)	<b>Ron Barnes (Acad. Dir.# 2)</b>
<b>Tim Simodynes (Iowa Dir.)</b>	<b>Shari Hilliard (Kansas Dir.)</b>	<b>Alex Wassman (Missouri Dir.)</b>
<b>Jessica Sherwood (Neb. Dir.)</b>	<b>Marty Farris (Okla. Dir.)</b>	Jamie Gilbert (Vendor Dir.)
Sara Peters (Comm. Dir.)	John Miller (FHWA Rep.)	Amy Lucke (Chapter Admin.)
<b>GUESTS</b>		

Agenda – **Minutes** – **ACTION ITEMS**

1. Roll Call
2. Approval of April 29<sup>th</sup> and June 11<sup>th</sup> Meeting Minutes
  - **April 29th Meeting**      **Motion: Anthony Gallo**                      **2nd: Slade Engstrom**    **None Opposed**
  - **June 11th Meeting**      **Motion: Anthony Gallo**                      **2nd: Slade Engstrom**    **None Opposed**
3. Treasurer's Report
  - Annual Meeting Finals  
**2019 in KCMO was expensive, we lost roughly \$3,600 overall**
  - 2020 Registration Fees:
    - Leave State dues the same
      - **Currently \$4,000 per year**
      - **Sheri H. – Does not believe that raising state dues would be an issue. She would like to see if some city attendance to the annual meeting could be added under the umbrella of the state dues.**
    - Add a higher sponsorship level at \$2000
      - **Everyone seemed fine with this.**
    - Increase Individual Registration fees by \$25 across the board
    - Add a walk-up fee of \$50 - \$100
      - **Everyone seemed fine with this.**
    - **Matt B. will get an attendance breakdown from Amy L. and determine the costs per state, depending on the number of members sent to the annual meeting.**
    - **Meetings NW has requested a 10% increase to their existing contract based on the annual meeting duties.**

4. Communications Report
  - **Send Sara the state updates and any additional articles you can.**
5. 2020 Annual Meeting Update
  - On-site Mtg: Thursday, Sept 26. . 10:00AM . 2:30PM +/-
  - Review Committees
    - Social Event Options by September?
      - **Anytime before the September 26th Meeting**
6. Annual Meeting 2021
  - **Amy is looking for venues in Kansas. Kansas City was chosen over Wichita because the last time Kansas had the annual meeting it was in Wichita, even though the 2019 meeting was in Kansas City, Mo.**
7. Local Happy Hours
  - **We need to look at the costs of putting these on.**
  - **Lindsay F. mentioned that KCITE tried this with very little success. Some city or DOT's can accept "gifts" if a consultant sponsors or buys food/drinks.**
8. Mobility On-Demand Alliance Symposiums
  - Late January . Kansas City (Champion Kurt)
  - Late February . Wichita (Champion Slade)
  - Late March . Lincoln (Champion Jessica Sherwood? . Talk to Lonnie as well)
  - April 27th . Des Moines, IA (As part of our Annual Meeting) . (Champion Kurt and Tim)
9. **ACTION ITEMS**
  - Send articles to Sara
  - Identify locations for MOD Alliance (50-100 people) / Start thinking about local topics/presenters
  - Find Social Event Options
  - **Amy L. will send Matt B. the attendance breakdown.**
  - **Kurt R. will add the Meetings NW pay increase to the next meeting agenda.**
  - **Kurt R. will reach out and add the FHWA rep for Iowa.**
10. Open Discussion
  - **None**
11. Adjourn
  - **12:46 pm**