

ITS Heartland Board of Directors Meeting  
 February 9th, 2020 12:00 p.m. – 12:30 p.m.  
 Minutes



Attendees listed in **bold** below

<b>BOARD MEMBERS</b>		
<b>Kurt Rotering (Past Pres.)</b>	<b>Slade Engstrom (President)</b>	<b>Lonnie Burklund (VP)</b>
Lee Baer (Secretary)	<b>Matt McLaughlin (Treasurer)</b>	<b>Lindsay Francis (Cons. Dir. #1)</b>
<b>Anthony Gallo (Cons. Dir. #2)</b>	<b>Henry Brown (Acad. Dir. #1)</b>	Ron Barnes (Acad. Dir.# 2)
Austin Yates (Iowa Dir.)	<b>Shari Hilliard (Kansas Dir.)</b>	<b>Alex Wassman (Missouri Dir.)</b>
<b>Matt Baker (Neb. Dir.)</b>	<b>Marty Farris (Okla. Dir.)</b>	Jamie Gilbert (Vendor Dir.)
<b>Sara Peters (Comm. Dir.)</b>	John Gibson (FHWA Rep.)	<b>Gen Kulaski (Chapter Admin.)</b>
<b>GUESTS</b>		
Amy Lucke (Admin.)		

Agenda – **Minutes** – **ACTION ITEMS**

1. Roll Call
2. Meeting Minute Approval
  - **Kurt Rotering Motion, Alex Wassman Second, Passed**
3. Treasurer’s Report
  - **Alex Wassman Motion, Lindsay Francis Second, Passed**
4. Renewals
  - **All Board Members should renew ITS Heartland Memberships for 2021**
5. Website is Updated!
  - [www.itsheartland.org](http://www.itsheartland.org) includes new COVID-19 message.
6. ITS America Update
  - Various chapter meetings are being posted to ITS America Website
  - **New administration is pushing a transportation bill.**
  - **ITS America is trying to gain some of the DSRC spectrum back through the FCC. Not looking promising.**
    - **ITS America has identified what will be in or out with the smaller spectrum. Includes all safety items but removed tolling, etc. <https://itsa.org/advocacy-material/the-future-of-v2x-30-mhz-application-map/>**
7. 2021 Annual Meeting (Overland Park, Nov. 8-10)
  - Work on developing calendar/timeline for events
  - **Kurt is preliminarily looking at Social Event ideas near the Convention Center.**

8. 2022 Annual Meeting (Lincoln, TBD)

- Lincoln –Cornhusker (still negotiating) - Gen

9. Schedule for new LinkedIn rollout – Sara

- ITS Heartland LinkedIn site is active and up: [www.linkedin.com/company/its-heartland/](http://www.linkedin.com/company/its-heartland/)
  - Will take the place of the Pulse
  - Members can tag ITS Heartland on posts.
  - Will post at least one State Update per month. **SARA WILL DEVELOP A CALENDAR.**
    - **NEED ONE POST FOR FEBRUARY: AUSTIN YATES, NEBRASKA**
    - **ALEX WASSMAN WILL CREATE A BACK-UP.**
  - **SHARE THE ITS HEARTLAND PAGE TO YOUR FEED. USE LANGUAGE FROM EMAIL DEVELOPED BY MEETINGS NW**

10. Other Items

- **Call for officers in February; elections will finalize in March/April timeframe.**

11. Adjourn – **12:33 PM**