



## MEETING MINUTES

### ITSH Board of Directors Meeting

**Date/Time:** 12/14/21, 12:00-1:00

**Location:** Remote (MS Teams)

**Topic:** ITSH BOD Coordination

**Facilitators:** Lonnie Burklund, **Genevieve Kulaski**

## TOPICS

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### 1. Roll Call

### 2. Approval of Meeting Minutes (September)

- i. **Lee B. was not in attendance to present minutes**

### 3. Treasurer's Report (September)

- i. **Books for end of year (everything looks fine, just need to get through Dec. to finalize).**
- ii. **Sent out proposed budget for next year. Roughly 100k operating budget.**

### 4. ITSA Updates

- a. ITSA events (webinars and next conferences) <https://itsa.org/events/>

### 5. 2021 ITSH Annual Meeting – Overland Park, KS (Nov 8-10)

- a. Meeting Attendance Review
  - i. **172 – In Person**
  - 34 – Virtual**
  - 36 – Vendor**

**Genevieve K. led discussions on various pieces:**

**Said there were mixed Whova app reviews (some liked some did not).**

**Above average utilization of the app. Including sponsor touches.**

Attendees: (**BOLD** = present)

- Lonnie Burklund, President
- **Slade Engstrom**, Past President
- Jamie Rana, Vice President
- Lee Baer, Secretary
- **Matt McLaughlin**, Treasurer
- Lindsay Francis, Consultant Dir.1
- **Anthony Gallo**, Consultant Dir.2
- **Henry Brown**, Academic Dir.1
- Hemin Mohammed, Academic Dir.2
- Chris Washburn, Comm. Dir.
- Jamie Gilbert, Vendor Dir.
- **Austin Yates**, IA State Dir.
- Shari Hilliard, KS State Dir.
- **Alexander Wassman**, MO State Dir.
- **Matt Baker**, NE State Dir.
- **Marty Farris**, OK State Dir.
- Abe Anshasi, FHWA Rep.
- Kurt Rotering, Guest (Past Pres.)



**50/50 split from vendors regarding the layout of a ring versus on the way to the main auditorium**

**Most vendors said they would be in Lincoln**

**Confirm that committee assignments are still OK for everyone? – No issues from those present**

**Shifted dates of some pieces of Lincoln meeting to allow a better flow coming off the current meeting.**

**Matt. M led discussion on feedback about shortening presentations to 10-15 minute slots versus 20 or 30.**

**SGE pointed out the abstracts really define this more than us wanting it to do that. Would really depend on the number and quality of abstracts selected. Don't trade quality for quantity,**

**Overall everyone thought targeting shorter presentation would be good, but would need to be weighed by the abstract committee.**

**Alex W. requested that we try to get better engagement regarding the invitations within Missouri and others that are getting emails blocked. Gen will get a PDF of the email from a download site for Alex to get to IT to start whitelisting.**

#### **OTHER ITEMS**



**Next Meeting:** Second Tuesday of each month (MS Teams)

**Action Items:**

**Adjourn – 1:00 PM**