



MEETING MINUTES

ITSH Board of Directors Meeting

Date/Time: 06/14/22, 12:00-1:00

Location: Remote (MS Teams)

Topic: ITSH BOD Coordination

Facilitators: **Jamie Rana, Genevieve Kulaski**

TOPICS

1. Roll Call

2. Approval of Meeting Minutes (March/April)

Meeting minutes not available

3. 2024 ITSH Annual Meeting – Des Moines, IA

Board will need to choose between the following locations:

Attendees: (**BOLD** = present)

- **Jamie Rana**, President
- **Lonnie Burklund**, Past President
- **Austin Yates**, Vice President
- **Lee Baer**, Secretary
- **Matt McLaughlin**, Treasurer
- **Meredith Emory**, Consultant Dir.1
- **Andrew Mackley**, Consultant Dir.2
- **Henry Brown**, Academic Dir.1
- **Nikhila Gunda**, Academic Dir.2
- **Adam Gleason**, Comm. Dir.
- Collin Dyer , Vendor Dir.
- **Alan Stevenson**, IA State Dir.
- **Shari Hilliard**, KS State Dir.
- **Alexander Wassman**, MO State Dir.
- **Matt Baker**, NE State Dir.
- **Marty Farris**, OK State Dir.
- Abe Anshasi, FHWA Rep.
- Kurt Rotering, Guest (Past Pres.)



2024 Venue Options

| | <u>Iowa Events Center / Hilton Des Moines</u> | <u>Des Moines Marriott Downtown</u> |
|----------------------|--|---|
| Room Rate | \$156 / night | \$177 / night |
| Comp Sleeping Rooms | none | 1 per 40 |
| Internet | Comp hardline for general session and breakouts, discount for wireless Hilton: Comp in guest rooms | Discounted in meeting spaces Comp for Bonvoy members in rooms |
| AV | Markey's Staging and Rental - prices TBD | 10% discount with Encore Projector Package: \$590 Support Package: \$171 Audio: \$160 |
| Meeting Space Rental | \$3,500 | complimentary |
| General Sessions | Hall C: 49,395 sq ft opportunity to have large booth spaces for vehicles or signs | Iowa Ballroom (2nd floor): 9,360 sq ft for general sessions Des Moines Exhibit Hall (3rd floor): 14,272 sq ft for booths pillars prevent session & exhibits in the Hall - have to split between the two rooms which are on different floors |
| Breakout Sessions | 3,600 sq ft each 1 floor below General Sessions | 2,340 sq feet Same level as General Session |
| F&B Minimum | \$30,000 | \$32,000 |
| Average F&B Pricing | Breakfast: \$22 Lunch: \$26 Breaks: \$7 Reception: \$20 | Breakfast: \$25 Lunch: \$34 Breaks: \$16 Reception: \$18 |
| Shipping | Comp for conference materials | 1 comp pallet or 5 boxes |
| Parking | Event Center: \$10/entry Hilton Private Garage: \$22 | Valet: \$27/day \$14/ 8 hours Public Garage: \$7/ 12 hours |
| Shuttle | Hilton shuttle in 2 mile radius | airport shuttle and downtown area |
| Location | 10 minutes from the airport Hilton is connected to the Event Center in downtown close to the river 1 very close place for the Welcome Reception and a few others in walking distance | 4 miles from airport in the middle of downtown with several options for the Welcome Reception in walking distance |
| Taxes | Event Center is tax exempt Hilton is 15% | 12% on sleeping rooms 7% on F&B |
| Service Charge | 23% | 25% |



Meredith – IA event center is better for our setup, lots of venues near, pedestrian bridge outside that opens up to the east village.

Alex – Agree, IA is a better fit for our group, this also showcases the vendors best.

Shari – Agree’s, keeping vendors involved is the best option.

Motion: Meredith – Use the IA Event Center 2nd: Alex W. None Opposed

4. 2022 ITSH Annual Meeting – Post Event Survey

- a. General Update
 - i. Overall great comments
 - ii. Food Shortage
 - We had a vendor registration issue which caused unaccounted for vendors
 - Additional complementary registration was an issue for the first time.
 - Meetings NW has adjusted to account for these at the next conference and will cross check the regular registration and vendor registration

5. Treasurer’s Report (September)

May – Nothing significant to report

See attached

Matt will delete the “payable” column moving forward.

Meetings NW has worked through 38% of their contract through the end of April

Matt B. – If we provided monthly numbers for previous years, we could make the assessment ourselves

Jamie R. – we will move this over to the executive board meetings.

6. Committee Members

- a. Abstract
 - Henry B.
 - Lee B.
- b. Student comp.
 - Nikhila G.
 - Alex W.
- c. Best of ITS
 - Alex W.
- d. Jamie R. will send out an email to solicit volunteers.



7. ITSA Updates

- a. ITSA events (webinars and next conferences) <https://itsa.org/events/>
- b. 2022 World Conference is in Louisiana, ITSA is encouraging each member to send a representative.
- c. Jamie R. will reach out to Austin Y.

8. Meetings NW Contract

- a. Shari H. will form a committee to look at future options
- b. Adam G. will help

9. July Meeting

- a. Jamie R. will move the meeting to 7/19/2022
No objections

OTHER ITEMS

—

Next Meeting: Second Tuesday of each month (MS Teams)

Action Items:

Adjourn – 12:39 PM



**ITS Heartland
Budget January 2022 to December 2022
Ending May 31, 2022**



| Revenue | Budget (January 1 - December 31, 2022) | | Actual (January 1 - December 31, 2022) | | | Quantity |
|--------------------------------|--|--------------------------------------|--|--------------------|----------------------|----------|
| | Budget Amount | Comments | Budget Amount | Actual Income | Variance | |
| Membership Dues | \$27,500.00 | | \$27,500.00 | \$29,680.00 | \$2,180.00 | |
| State | \$18,000.00 | MO, KS, NE, IA - \$4000, OK - \$2000 | \$18,000.00 | \$18,000.00 | \$0.00 | MO, NE |
| Corp./Public Group (5 members) | \$8,000.00 | 40 @ \$200 | \$8,000.00 | \$9,400.00 | \$1,400.00 | 47 |
| Individual Public | \$300.00 | 6 @ \$50 | \$300.00 | \$900.00 | \$600.00 | 18 |
| Individual Private | \$1,200.00 | 20 @ \$60 | \$1,200.00 | \$1,380.00 | \$180.00 | 23 |
| Annual Meeting | \$74,150.00 | | \$74,150.00 | \$51,550.00 | (\$22,600.00) | |
| Gold Sponsors | \$1,500.00 | 3 @ \$500 | \$1,500.00 | \$0.00 | (\$1,500.00) | |
| Platinum Sponsors | \$1,000.00 | 1 @ \$1000 | \$1,000.00 | \$1,000.00 | \$0.00 | 1 |
| Diamond Sponsors | \$4,000.00 | 2 @ \$2000 | \$4,000.00 | \$0.00 | (\$4,000.00) | |
| Gold Sponsor-Vendor Combo | \$8,500.00 | 10 @ \$850 (\$150 discount) | \$8,500.00 | \$7,650.00 | (\$850.00) | 9 |
| Platinum Sponsor-Vendor Combo | \$6,250.00 | 5 @ \$1250 (\$250 discount) | \$6,250.00 | \$5,000.00 | (\$1,250.00) | 4 |
| Diamond Sponsor-Vendor Combo | \$4,500.00 | 2 @ \$2250 (\$250 discount) | \$4,500.00 | \$0.00 | (\$4,500.00) | |
| Walk-up registration fee | \$3,000.00 | 30 @ \$100 | \$3,000.00 | \$0.00 | (\$3,000.00) | |
| Vendor Booth Accessories | \$0.00 | 0 @ \$98 | \$0.00 | \$0.00 | \$0.00 | |
| Vendors | \$9,000.00 | 18 @ \$500 | \$9,000.00 | \$7,000.00 | (\$2,000.00) | 14 |
| Vendor - Large | \$0.00 | 0 @ \$900 | \$0.00 | \$0.00 | \$0.00 | |
| Registrant Member | \$10,000.00 | 50 @ \$200 | \$10,000.00 | \$13,000.00 | \$3,000.00 | 65 |
| Late Registrant Member | \$7,875.00 | 35 @ \$225 | \$7,875.00 | \$2,025.00 | (\$5,850.00) | 9 |
| Registrant non-member | \$4,125.00 | 15 @ \$275 | \$4,125.00 | \$8,250.00 | \$4,125.00 | 30 |
| Late Registrant non-member | \$9,900.00 | 33 @ \$300 | \$9,900.00 | \$1,875.00 | (\$8,025.00) | 6 |
| Vendor non member | \$1,500.00 | 2 @ \$750 | \$1,500.00 | \$4,500.00 | \$3,000.00 | 6 |
| Vendor Gold-Sponsor Non member | \$1,250.00 | 1 @ \$1250 | \$1,250.00 | \$1,250.00 | \$0.00 | 1 |
| Vendor Plat-Sponsor Non member | \$1,750.00 | 1 @ \$1750 | \$1,750.00 | \$0.00 | (\$1,750.00) | |
| Vendor Dia-Sponsor Non member | \$0.00 | 0 @ \$2750 | \$0.00 | \$0.00 | \$0.00 | |
| ITSA Rebate | \$300.00 | | \$300.00 | \$100.00 | (\$200.00) | |
| Interest Earned on Investment | \$50.00 | | \$50.00 | \$3.24 | (\$46.76) | |
| Funding from Reserves | \$7,760.90 | | \$7,760.90 | \$0.00 | (\$7,760.90) | |
| Miscellaneous | \$0.00 | | \$0.00 | \$0.00 | \$0.00 | |
| Total | \$109,760.90 | | \$109,760.90 | \$81,333.24 | (\$28,427.66) | |

| Expenses | Budget (January 1 - December 31, 2022) | | Actual (January 1 - December 31, 2022) | | | Comment |
|---------------------------------------|--|--|--|--------------------|--------------------|-----------------------------------|
| | Budget Amount | Comments | Budget Amount | Actual Expenses | Variance | |
| Administrative Contract | \$41,045.90 | MNW, Website, Direct Costs for Meeting | \$41,045.90 | \$17,304.13 | (\$23,741.77) | |
| ITS America Chapter Dues | \$500.00 | ITS Chapter Dues - Due by Dec (typ) | \$500.00 | \$0.00 | (\$500.00) | |
| Annual Meeting Food & Beverage | \$37,000.00 | Convention Center food costs (includes rent) | \$37,000.00 | \$0.00 | (\$37,000.00) | |
| Annual Meeting Audio Visual | \$10,000.00 | AV technology/management fees (no hybrid) | \$10,000.00 | \$0.00 | (\$10,000.00) | |
| Annual Meeting Operations/Set-up | \$3,200.00 | Guest Services, Cleaning, Comm/Electrical | \$3,200.00 | \$0.00 | (\$3,200.00) | |
| Annual Meeting Pipe/Drape | \$3,200.00 | Booths and hall preparation | \$3,200.00 | \$1,930.50 | (\$1,269.50) | |
| Tour Transportation & Photographer | \$800.00 | Annual Meeting supplementals | \$800.00 | \$778.68 | (\$21.32) | |
| Welcome Reception | \$6,500.00 | Location rental, food, beverages, etc. | \$6,500.00 | \$4,976.02 | (\$1,523.98) | |
| Vendor Prizes | \$650.00 | Gift Cards, Prizes | \$650.00 | \$0.00 | (\$650.00) | |
| Bank Fees - Savings & CD | \$15.00 | Checks, fees, etc. | \$15.00 | \$0.00 | (\$15.00) | |
| Insurance | \$800.00 | Board Insurance - Due Sept (typ) | \$800.00 | \$0.00 | (\$800.00) | |
| President's Discretionary Funds | \$2,500.00 | ITSA Travel, NRITS Travel, Other mtgs | \$2,500.00 | \$0.00 | (\$2,500.00) | |
| Support for ITSA State Chapter Travel | \$750.00 | ITSA travel support for Chapter Vice Chair | \$750.00 | \$0.00 | (\$750.00) | |
| Student Outreach | \$2,500.00 | 2022 Prize/Activity Fund/Contest Support | \$2,500.00 | \$3,000.00 | (\$500.00) | |
| Miscellaneous Expense | \$300.00 | Board meeting lunch + misc. | \$300.00 | \$1,000.00 | (\$700.00) | |
| Anticipated Operating Margin | \$0.00 | For Future Unforeseen Activities | \$0.00 | \$0.00 | \$0.00 | |
| Total | \$109,760.90 | | \$109,760.90 | \$28,989.33 | \$80,771.57 | \$80,771.57 OK if equal |

| Bank Account Activity FY 2022 | Balance 1-1-22 | Deposits/Transfers | Withdrawals/Transfers | Balance 5-31-22 |
|-------------------------------|--------------------|---------------------|--------------------------------|---------------------|
| Checking | \$8,828.15 | \$75,400.42 | \$11,685.20 | \$72,543.37 |
| Savings | \$55,103.55 | \$80,932.82 | \$92,304.13 | \$43,732.24 |
| Bank Account Totals | \$63,931.70 | \$156,333.24 | \$103,989.33 | \$116,275.61 |
| | | | Total of All Accounts = | \$116,275.61 |

| May 2022 Bank Activity: | Date: | Deposits: | Withdrawals: | Acct. Type | Acctd for Above? | Reason |
|----------------------------|-----------|--------------------|--------------------|------------|------------------|-----------|
| CHECKING: | | | | | | |
| AM Speaker | 5/4/2022 | | \$1,000.00 | Checking | y | Speaker |
| Transfer | 5/16/2022 | \$25,000.00 | | Checking | y | Cash Flow |
| Pipe & Drape | 5/26/2022 | | \$1,448.50 | Checking | y | Booths |
| Interest | 5/31/2022 | \$0.26 | | Checking | y | Interest |
| Sub-Total Checking Account | | \$25,000.26 | \$2,448.50 | Checking | | |
| SAVINGS: | | | | | | |
| Transfer | 5/16/2022 | | \$25,000.00 | Savings | y | Cash Flow |
| Deposit | 5/18/2022 | \$15,680.00 | | Savings | y | AM |
| Interest | 5/31/2022 | \$0.39 | | Savings | y | Interest |
| Sub-Total Savings Account | | \$15,680.39 | \$25,000.00 | Savings | | |
| Totals | | \$40,680.65 | \$27,448.50 | | | |

Matthew T. McLaughlin
Matthew T. McLaughlin, Treasurer ITS Heartland

Ukova

post event report



GET OUR OFFICIAL EVENT APP

ITS HEARTLAND 2022 ANNUAL MEETING

APRIL 25 - 27, 2022



ITS Heartland 2022 Annual Meeting

Lincoln, NE

Apr 25 - 27, 2022

View Location

Additional Resources

Leaderboard

Photos

Floormap

Logistics

Surveys

Polls

Twitter

Speakers

Documents

Event Description

The premier event for innovative



Home

Agenda

Attendees

Community

Messages

ITS HEARTLAND 2022 ANNUAL MEETING

WELCOME!

Congratulations! Your event has come to an end. We at Whova, just want to say thank you for letting us assist you in your event needs. The report will contain all sorts of information that will summarize ITS Heartland 2022 Annual Meeting and hopefully help you in your future events.

Website: www.whova.com

Email: hello@whova.com

Phone: +1 (855) 978-6578



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EVENT OVERVIEW HIGHLIGHTS

- 06 Usage Highlights
- 07 Community Board
- 08 Features You Used
- 09 Marketing Tools You Used
- 10 Active User Usage

whoova app USAGE HIGHLIGHTS

OVERALL DOWNLOAD RATE

71% ATTENDEE DOWNLOAD RATE FOR WHOVA EVENTS
71%

SPEAKERS DOWNLOAD RATE

81% SPEAKERS DOWNLOADED
35 of 43

ATTENDEES LOVED OUR APP

100% TOOK THE SURVEY
2

PROFILE VIEWS IN APP

1058

ATTENDEE NETWORKING

PRIVATE MESSAGES

826

PHOTOS SHARED

147

BUSINESS CARD EXCHANGED

44

ANNOUNCEMENT OPEN RATE

77%

ANNOUNCEMENTS VIA IN-APP NOTIFICATIONS AND EMAILS

16

ANNOUNCEMENTS

- ITS Heartland Annual Meeting begins!
- Welcome Reception at Rosie's
- Good Morning ITS Heartland!
- Passport Contest is under way!
- 12 more announcements

POLL RESULTS RECEIVED

63



whoava app COMMUNITY BOARD

DISCUSSION TOPICS POSTED

21

MOST POPULAR DISCUSSION TOPICS

- **Exhibitor Showcase**
22 messages
- **Organizer Announcements**
18 messages
- **Session Q&A**
11 questions asked
- **Article Sharing**
9 articles shared
- **Exhibitor Promotional Offers**
9 messages

COMMUNITY BOARD TOTAL MESSAGES

147

MEET-UP PARTICIPATION

53

MEET-UPS ORGANIZED

6

MOST POPULAR MEET-UPS

- **Welcome Reception at Rosie's Downtown!**
21 people joined this meet-up
- **Join Olsson at Robber's Cave**
18 people joined this meet-up
- **Lunch and Closing Session - Wed, 11:15a...**
6 people joined this meet-up
- **Family Feud - ITSH Style**
5 people joined this meet-up
- **2022 NITE Younger Member Committee Sp...**
2 people joined this meet-up

who va app FEATURES YOU USED

LEADS GENERATED BY EXHIBITORS

90

MOST PRODUCTIVE

- Castle Rock Associates, Inc.
- JEO Consulting Group
- Olsson
- Felsburg Holt & Ullevig

LEADS GENERATED

- 10
- 10
- 8
- 7

SOCIAL WALL HOURS LIVE

22



whova app MARKETING TOOLS YOU USED

AGENDA WEBPAGE VIEWS

1611



Your Agenda
Webpage Design
<https://whova.com/embedded/ev...>

Ridesharing

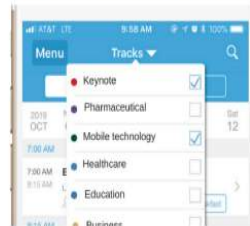


NEW Community Board



Social gathering, discussion

Multi-track Agenda



Agenda/Speaker Webpages



Session Cap & Check-in

Limited Seating

Waitlist



Leaderboard



whova app MOBILE & WEB APP ACTIVE USERS

TOTAL ACTIVE USERS

204

USERS WHO SIGNED IN EITHER MOBILE OR WEB APP

USED BOTH MOBILE & WEB APP

20

USERS WHO DOWNLOADED THE MOBILE AND SIGNED IN TO WEB APP

MOBILE APP ACTIVE USERS

97%

ATTENDEES WHO USED THE MOBILE APP

199/204

WEB APP ACTIVE USERS

12%

ATTENDEES WHO USED THE WEB APP

25/204

EVENT ENGAGEMENT

- 12** Community Highlights
- 13** Community Board In-depth
- 15** Session Q&A
- 16** Gamification
- 17** Leaderboard

whova app COMMUNITY HIGHLIGHTS

DISCUSSION TOPICS POSTED

21

COMMUNITY BOARD TOTAL MESSAGES

147

BREAK-THE-ICE MESSAGES

22

OTHER CONFERENCES MESSAGES

12

ARTICLE SHARED MESSAGES

7



MOST FOLLOWED DISCUSSIONS

- Any Other Conferences?
6 people followed this topic
- Session Q&A
6 people followed this topic
- Article Sharing
4 people followed this topic

PHOTOS SHARED

91

TOTAL LIKES FOR ALL PHOTOS

167

POPULAR PHOTOS MOST LIKED



MEET-UP PARTICIPATION

53

MEET-UPS ORGANIZED

6

MOST POPULAR MEET-UPS

- Welcome Reception at Rosie's Downtown!
21 people joined this meet-up
- Join Olsson at Robber's Cave
18 people joined this meet-up
- Lunch and Closing Session - Wed, 11:15am!
6 people joined this meet-up

whova app AGENDA HIGHLIGHTS

AGENDA IN-APP VIEWS

1992

PERSONAL AGENDA SET-UP BY ATTENDEES

95

PERCENTAGE OF ATTENDEES SET
39%

AGENDA SESSIONS MOST POPULAR

SESSION POPULARITY BASED ON LIKES AND PERSONAL AGENDA ADDS

- Welcome Reception
3 likes and 25 personal agenda adds
- Break
50 personal agenda adds
- State ITS Updates
37 personal agenda adds
- Keynote Speaker / Opening Session Presentation
33 personal agenda adds
- Exhibitor Breakfast & Welcome
31 personal agenda adds

whova app Session Q&A

QUESTIONS ASKED

7 SESSIONS WHERE QUESTIONS WERE
ASKED
5

SESSION MOST QUESTIONS

| QUESTIONS | SESSION TITLE - TOP QUESTIONS ASKED |
|-----------|--|
| 2 | Session 2A - Cracking the Code: Thanks folks! |
| 2 | Session 2B - We're Going All In!: It's not just 'traditional' TSMO! You can find ambassadors everywhere! |
| 1 | ITS America Forum: What was your favorite part of the Forum today? DEI Fireside Chat? Transportation Electrification? Resiliency? (the brownies?). ... |
| 1 | Session 1A - On Your Mark, Get Set, Go: what is a RPA plan? |
| 1 | State ITS Updates: Great updates! |

whoa app GAMIFICATION

LEADERBOARD PARTICIPANTS

| | WINNER | POINTS | RUNNER-UPS | POINTS |
|------------|---|--------|---------------------------------------|--------|
| 135 | Lonnie Burklund (JEO Consulting Group, Inc.) | 31900 | Meredith Emory (Olsson) | 29900 |
| | | | Joe Cook (Antaira) | 21100 |
| | | | Mark Friend (JEO Consulting Group) | 11900 |
| | | | | |

PHOTO CONTEST PARTICIPANTS

WINNERS!












32

Kenyon Brown



whoava app LEADERBOARD

LEADERBOARD TOP 10

| FINAL RANKING | | | POINTS | CONGRATS |
|---------------|---|--|--------|----------|
| 1 |  |  Lonnie Burklund ITS Heartland Chapter President JEO Consulting Group, Inc. | 31900 | 17 |
| 2 | |  Meredith Emory Senior Engineer Olsson | 29900 | 17 |
| 3 | |  Joe Cook National ITS Sales Manager Antaira | 21100 | 4 |
| 4 | |  Mark Friend Traffic Engineer JEO Consulting Group | 11900 | 3 |
| 5 | |  Chris Albrecht Transportation Practice Leader - Iowa Market Bolton & Menk, Inc. | 8900 | 3 |
| 6 | |  Jim Laughlin Highway Maintenance Superintendent Nebraska Department Of Transportation | 7400 | 2 |
| 7 | |  Greg Seib Olsson | 7400 | 1 |
| 8 | |  Jennifer Hendrick NDOT | 7100 | 4 |
| 9 | |  Sawyer Breslow Engineering Manager: Client Success Rhythm Engineering | 6900 | 3 |
| 10 | |  Lee Baer Senior Engineer Merge Midwest Engineering, LLC | 6600 | 2 |

NETWORKING AND DISTRIBUTION

19 Networking Highlights

20 Attendee Breakdown

whoava app NETWORKING HIGHLIGHTS

PRIVATE MESSAGES 1-ON-1

826

PRIVATE GROUP CHATS CREATED

74

ATTENDEE INTERACTION 1-ON-1

762

Attendees who have interacted with each other in private 1-on-1 messages

ATTENDEES INDICATED INTEREST

21

RECOMMENDED ATTENDEES

145

ATTENDEES MATCHED BASED OFF OF INTERESTS, LOCATIONS, AFFILIATION

TOP RECOMMENDATION MATCHES
lincoln, omaha, kansas city, advanced traffic management systems, topeka, and more...

BIZ CARD SCANNED AND EXCHANGED

44

ATTENDEES PROFILE VIEWS

1058

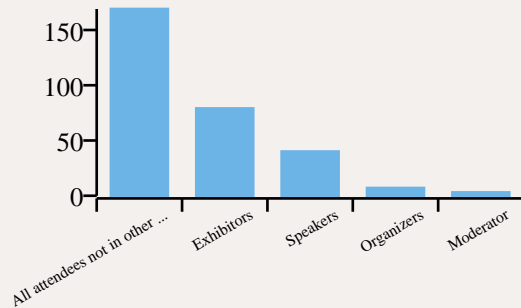


whova app ATTENDEE BREAKDOWN

ATTENDEE CATEGORIES

TOP 5 ATTENDEE CATEGORIES

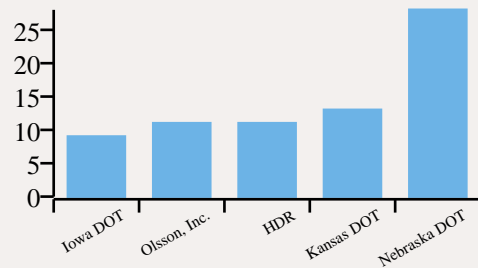
| | ATTENDEES |
|---------------------------------------|-----------|
| All attendees not in other categories | 169 |
| Exhibitors | 79 |
| Speakers | 40 |
| Organizers | 7 |
| Moderator | 3 |



ATTENDEE AFFILIATION

TOP 5 ATTENDEE AFFILIATION

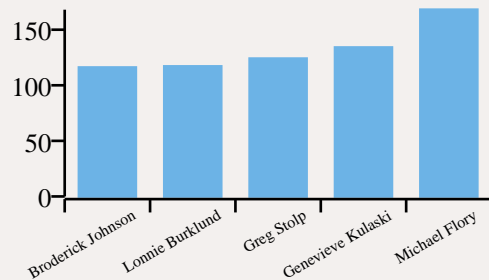
| | ATTENDEES |
|--------------|-----------|
| Nebraska DOT | 28 |
| Kansas DOT | 13 |
| HDR | 11 |
| Olsson, Inc. | 11 |
| Iowa DOT | 9 |



MOST ACTIVE ATTENDEES

TOP 5 MOST ACTIVE BY APP ACTION

| | ACTIONS |
|-------------------|---------|
| Michael Flory | 168 |
| Genevieve Kulaski | 134 |
| Greg Stolp | 124 |
| Lonnie Burklund | 117 |
| Broderick Johnson | 116 |



EVENT MARKETING

[22](#) [Agenda Webpage](#)

[24](#) [Speaker Webpage](#)

whoova app AGENDA WEBPAGE

YOUR AGENDA WEBPAGE DESIGN






AGENDA WEBPAGE URL


<https://itsheartland.org/>

WHOVA TEMPLATE USED

ATLANTIC

Preliminary Agenda



Mon
Apr 25

Tue
Apr 26


Wed
Apr 27

Registration Opens 🗓

12:30 PM - 4:00 PM at Atrium

ITS America Forum 🗓

1:00 PM - 4:00 PM at Lancaster Ballroom



Morgan Ellis
 Vice President of Sustainable Transportation
 ITS America
[Speaker's Page](#)

Sustainable Transportation - Morgan Ellis, Vice President, Sustainable Transportation, ITS America

Transportation Electrification, Sustainability & Resiliency, DEL and IJIA Funding Overview - Tim Drake, Vice President, Public Policy & Regulatory Affairs, ITS America


Sponsored ...[Read More](#)

ITS Heartland Board Meeting 🗓

4:00 PM - 5:00 PM at Garrat

Welcome Reception 🗓

6:00 PM - 9:00 PM at 130 N 10th St, Lincoln, NE 68508

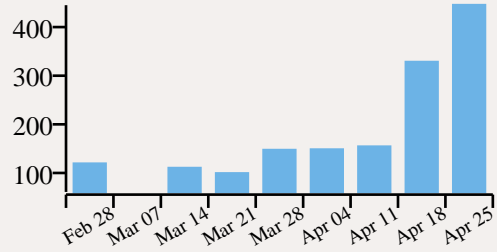


Join us at Rosie's - Lincoln's fa...[Read More](#)

TOTAL AGENDA WEBPAGE VIEWS

1611

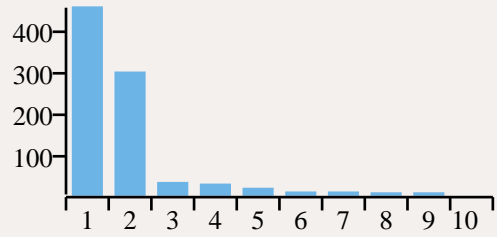
agenda stats shown are not from the app



INDIVIDUAL AGENDA TOTAL VIEWS

947

agenda stats shown are not from the app



TOP 10 AGENDAS

1. Welcome Reception
2. ITS America Forum
3. Exhibitor Showcase
4. Keynote Speaker / Opening Session Presentation
5. Lunch and Awards / Special Presentation
6. Student Poster Session
7. BIL Grant Funding Programs - Which Ones Should You Pursue?
8. Session 2A - Cracking the Code
9. Using Probe Based Connected Vehicle Data to Determine Performance Measures for Signalized Intersections
10. ITS Heartland Board Meeting

whova app SPEAKER WEBPAGE

YOUR SPEAKER WEBPAGE DESIGN

SPEAKER WEBPAGE URL

<https://whova.com/embedded/speakers/8xsNfYeCBFsVc2GUnReUp-AUm3ZQy6rhm2vr...>

Speakers



Adam Gleason
ITS/TSMO EIT
HDR, Inc.



Alex Wassman
Traffic
Management an...
Missouri
Department of...



Anuj Sharma
Co-founder and
CEO
ETALYC, Inc.



Ashley Hochberger
Traffic
Management...
Iowa DOT



Austin Yates
TSMO Engineer,
District 4
Iowa DOT



Chuck Miller
Senior Project
Manager
HNTB Corporation



Clayton Burke
Work Zone Traffic
Safety Engineer
Iowa DOT



Cortney Falero
Analyst III -
ITS/CAV, ATS...
SRF Consulting



David Andersen
Transportation
Engineer
Felsburg Holt &
Ullevig



David Spinney
Vice President,
Econolite
Econolite



Erik Minge
Principal/Director
- ITS/CAV
SRF Consulting
Group, Inc.



Garry Olson
ITS Engineer
Associate
Kansas DOT



Gary Olson
Kansas DOT



James Newton
Embedded ITS
Engineer
KDOT



James Newton
Staff Civil Engineer
(Traffic)
Burns &
McDonnell



EVENT MANAGEMENT

[26](#) Announcements

[27](#) Social Wall

[29](#) Resources

whova app ANNOUNCEMENTS

ANNOUNCEMENTS LIST

ANNOUNCEMENTS SENT

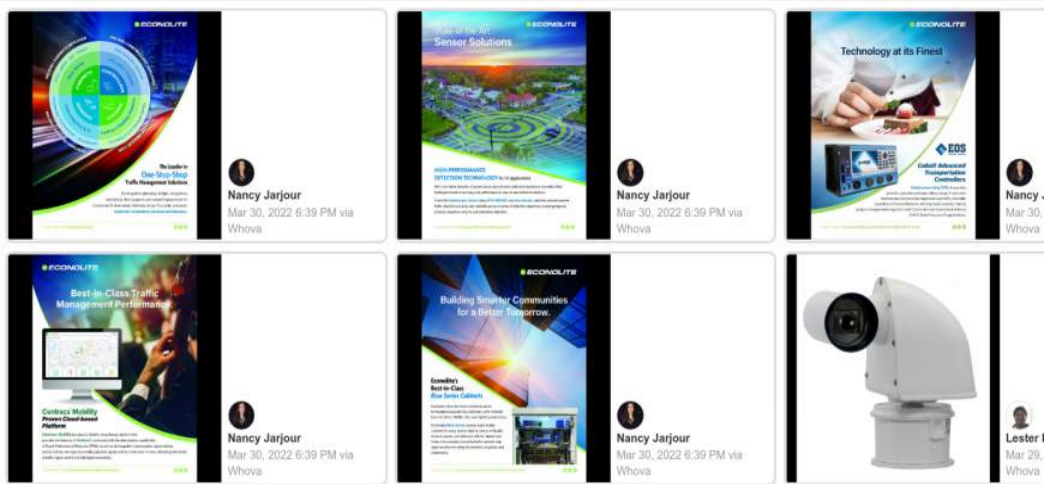
- ITS Heartland Annual Meeting begins!
- Welcome Reception at Rosie's
- Good Morning ITS Heartland!
- Passport Contest is under way!
- Lancaster is on the lower level
- Win a prize in our contest!
- Sponsor & Exhibitor Reception
- Inaugural ITS Heartland Family Feud Game
- Follow ITS Heartland!
- Lost - Key
- Win a prize in our attendee leaderboard contest!
- One more day!
- Return Shipping
- Thank you for attending the Annual Meeting! Please give us your feedba...
- Thank you for exhibiting! Please give us your feedback!
- Announcing the winner of Photo Contest!

ANNOUNCEMENTS TOTAL OPENED

220

whova app SOCIAL WALL

SOCIAL WALL PREVIEW



ITS Heartland 2022 Annual Meeting Powered by *Whova*

LIVE HOURS TOTAL

22

LIVE HOURS DURATIONS

- April 25, 2022 5 hours
- April 26, 2022 13 hours
- April 27, 2022 4 hours



whova app LIVE POLL REPORT

POLL TOTAL

2

THIS INCLUDES GENERAL EVENT POLLS AND SESSION POLLS

SESSION POLL TOTAL

2

POLLS TOP 2

LIVE POLL TITLE

TOTAL RESPONSES

ARE YOU FAMILIAR WITH TSMO?

33

MULTIPLE CHOICE RESPONSES

Yes

91%, 30 responses

No

9%, 3 responses

LIVE POLL TITLE

TOTAL RESPONSES

IS YOUR ORGANIZATION ACTIVELY HIRING FOR OR CONSIDERING CREATING TSMO RELATED ... 30

MULTIPLE CHOICE RESPONSES

No

67%, 20 responses

Yes

33%, 10 responses

Whova

whova app RESOURCES

LOGISTICS CREATED

11

FLOORMAP CONTENT

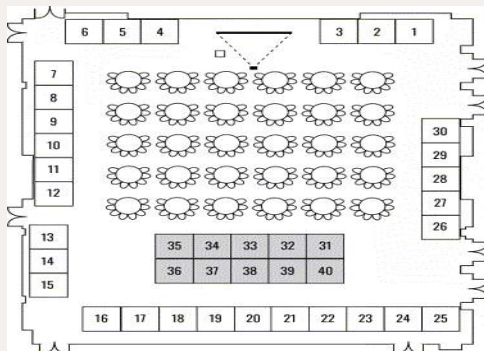


Facility Map

FLOORMAP VIEWS

56

FLOORMAP CONTENT



Exhibitor Layout

FLOORMAP VIEWS

50

SPONSORS, EXHIBITORS AND CAREER FAIR

31 Exhibitor Report

40 Exhibitor Passport Competition

whoava app EXHIBITOR REPORT

EXHIBITOR TOTAL

43

LEADS GENERATED TOTAL

90

ADDED VIDEOS TOTAL

18

PHOTOS TOTAL TOTAL

16

EXHIBITOR PHOTOS MOST LIKED



2 👍



2 👍



1 👍



1 👍



0 👍

EXHIBITOR LEAD GENERATION



10

Castle Rock Associates, Inc.



10

JEO Consulting Group



8

Olsson



7

Felsburg Holt & Ullevig



5

Antaira Technologies



5

General Traffic Controls, Inc.



5

Wavetronix



4

Dura-Line



4

SRF Consulting Group, Inc.



3

Daktronics, Inc





3

Southern Manufacturing



3

TrafficVision



2

ADDCO



2

Alcatel-Lucent Enterprise



2

Cubic



2

INRIX, Inc.



2

Skyline Products



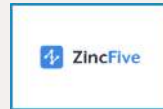
2

Traffic Control Corporation



2

WTI



2

ZincFive, Inc.



1

All Traffic Data Services



1

Axis Communications

WhoVa



1

HAAS Alert



1

MG Squared Lowering Systems



1

Sensys Network



1

Sky Bracket



1

Ver-Mac

WhoVa

EXHIBITOR BOOTH STATS



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 4 | 2 | 0 | N/A | N/A | N/A | N/A |

ADDCO



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 12 | 1 | 0 | N/A | 4 | N/A | N/A |

Alcatel-Lucent Enterprise



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 20 | 2 | 0 | N/A | N/A | N/A | N/A |

All Traffic Data Services



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 6 | 1 | 0 | N/A | N/A | N/A | 1 |

Antaira Technologies



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 7 | 2 | 0 | N/A | N/A | N/A | N/A |

Axis Communications



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 34 | 2 | 0 | N/A | N/A | N/A | N/A |

Castle Rock Associates, Inc.



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 7 | 0 | 0 | N/A | N/A | N/A | N/A |

Citian



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 4 | 1 | 0 | N/A | 1 | N/A | N/A |

Cubic





| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 6 | 0 | 0 | N/A | N/A | N/A | N/A |

Daktronics, Inc



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 8 | 0 | 0 | N/A | N/A | N/A | N/A |

Dura-Line



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 11 | 1 | 0 | N/A | 3 | N/A | N/A |

Econolite



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 23 | 1 | 0 | N/A | 1 | 2 | 7 |

Felsburg Holt & Ullevig



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 21 | 3 | 0 | N/A | N/A | N/A | N/A |

General Traffic Controls, Inc.



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 1 | 0 | 0 | N/A | N/A | N/A | N/A |

Genetec



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 13 | 0 | 0 | N/A | 1 | N/A | N/A |

HAAS Alert



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 28 | 0 | 0 | N/A | 8 | N/A | N/A |

HDR



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 23 | 0 | 0 | N/A | 6 | 2 | N/A |

HNTB Corporation





| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 8 | 2 | 0 | N/A | N/A | N/A | N/A |

INRIX, Inc.



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 12 | 0 | 0 | N/A | 4 | N/A | N/A |

Iteris



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 30 | 1 | 0 | N/A | 11 | 1 | 10 |

JEO Consulting Group



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 4 | 0 | 0 | N/A | 2 | N/A | N/A |

MG Squared Lowering Systems



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 5 | 1 | 0 | N/A | N/A | N/A | N/A |

Mid American Signal, Inc.



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 4 | 1 | 0 | N/A | N/A | N/A | N/A |

Mobotrex



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 5 | 0 | 0 | N/A | 2 | N/A | N/A |

Multilink, Inc.



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 27 | 1 | 0 | N/A | 4 | 1 | 8 |

Olsson



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 7 | 1 | 0 | N/A | N/A | N/A | N/A |

Ruggedcom





| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 6 | 0 | 0 | N/A | N/A | N/A | N/A |

Sensys Network



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 4 | 0 | 0 | N/A | N/A | N/A | N/A |

SES America



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 4 | 0 | 0 | N/A | N/A | N/A | N/A |

Sky Bracket



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 1 | 0 | 0 | N/A | N/A | N/A | N/A |

Skyline Products



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 3 | 0 | 0 | N/A | N/A | N/A | N/A |

Snyder & Associates, Inc.



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 17 | 0 | 0 | N/A | N/A | N/A | N/A |

Southern Manufacturing



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 24 | 0 | 0 | N/A | 2 | N/A | 4 |

SRF Consulting Group, Inc.



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 9 | 2 | 0 | N/A | N/A | N/A | N/A |

Traffic Control Corporation



| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 13 | 0 | 0 | N/A | 5 | N/A | N/A |

Traffic Technology Services, Inc.





TrafficVision

| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 7 | 1 | 0 | N/A | N/A | N/A | N/A |



TransCore

| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 9 | 0 | 0 | N/A | 8 | N/A | N/A |



TranSystems

| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 3 | 1 | 0 | N/A | N/A | N/A | N/A |



Ver-Mac

| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 6 | 0 | 0 | N/A | N/A | N/A | N/A |



Wavetronix

| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 10 | 2 | 0 | N/A | 1 | N/A | N/A |



WTI

| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 5 | 0 | 0 | N/A | 1 | N/A | N/A |



Yunex Traffic

| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 2 | 1 | 0 | N/A | N/A | N/A | N/A |



ZincFive, Inc.

| VISITS | LIKES | CHAT | STREAM | VIDEO | DOC VIEWS | PROMO CLAIMED |
|--------|-------|------|--------|-------|-----------|---------------|
| 2 | 0 | 0 | N/A | N/A | N/A | N/A |

who va app EXHIBITOR PASSPORT COMPETITION

EXHIBITORS PARTICIPATED

40

STAMPS TOTAL COLLECTED

45

EXHIBITOR STAMPS HANDED OUT

| EXHIBITOR NAME (TOP 5) | STAMPS HANDED OUT |
|--------------------------------|-------------------|
| Dura-Line | 5 |
| Antaira Technologies | 4 |
| General Traffic Controls, Inc. | 4 |
| Wavetronix | 4 |
| Southern Manufacturing | 3 |

FEATURES TO TRY NEXT TIME

42 Whova Proficiency

43 Features To Try Next Time

who va app WHOVA PROFICIENCY

Improve your Whova Proficiency by trying out all the features included in your package! It will also help you explore certain areas and features you might have forgotten about. You can also watch Whova Tutorial Videos for an overview and ways to increase your proficiency.

TOTAL PROFICIENCY POINTS

180

YOUR OVERALL RANK
96

FUN FACT

Whova presents a \$100 gift card to the event that has earned the most Whova Proficiency Points by the end of your event month.

BOOST ATTENDEE ENGAGEMENT

| | |
|---|---|
| Create some discussion topics for attendees | 0 |
| Schedule a meetup for your attendees | 0 |
| Help attendees meet similar people | 0 |
| Start a live poll | 0 |
| Use survey | 0 |

THE ESSENTIALS

| | |
|--|----|
| Set up event basic info | 20 |
| Upload the attendee list | 20 |
| Upload the event agenda | 10 |
| Upload documents | 5 |
| Embed the agenda widget to your website | 20 |
| Embed the speaker widget to your website | 20 |

GETTING READY FOR EVENT DAY

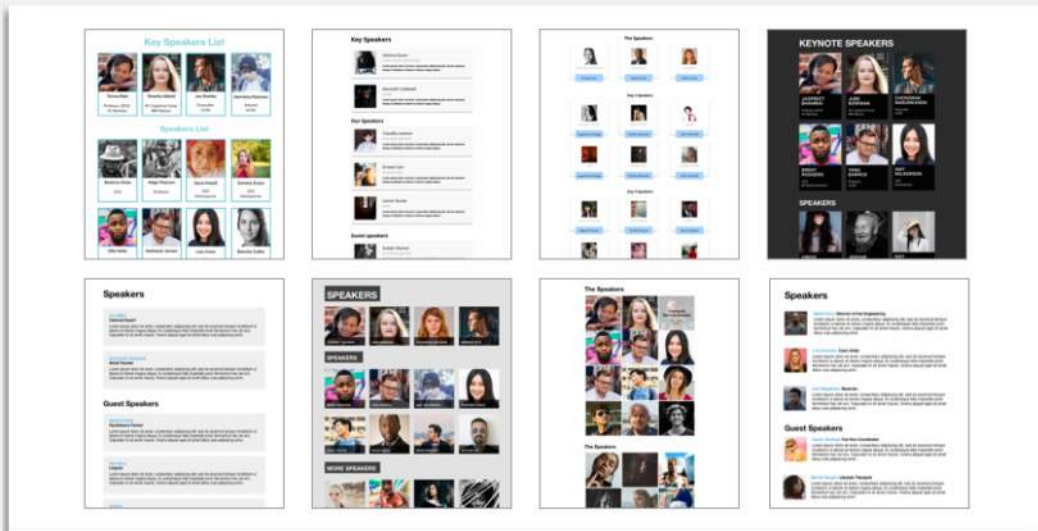
| | |
|--|----|
| Send app download emails to your attendees | 20 |
| Schedule or send announcements | 40 |
| Generate name badges | 0 |
| Check in attendees | 0 |
| Use social wall | 10 |



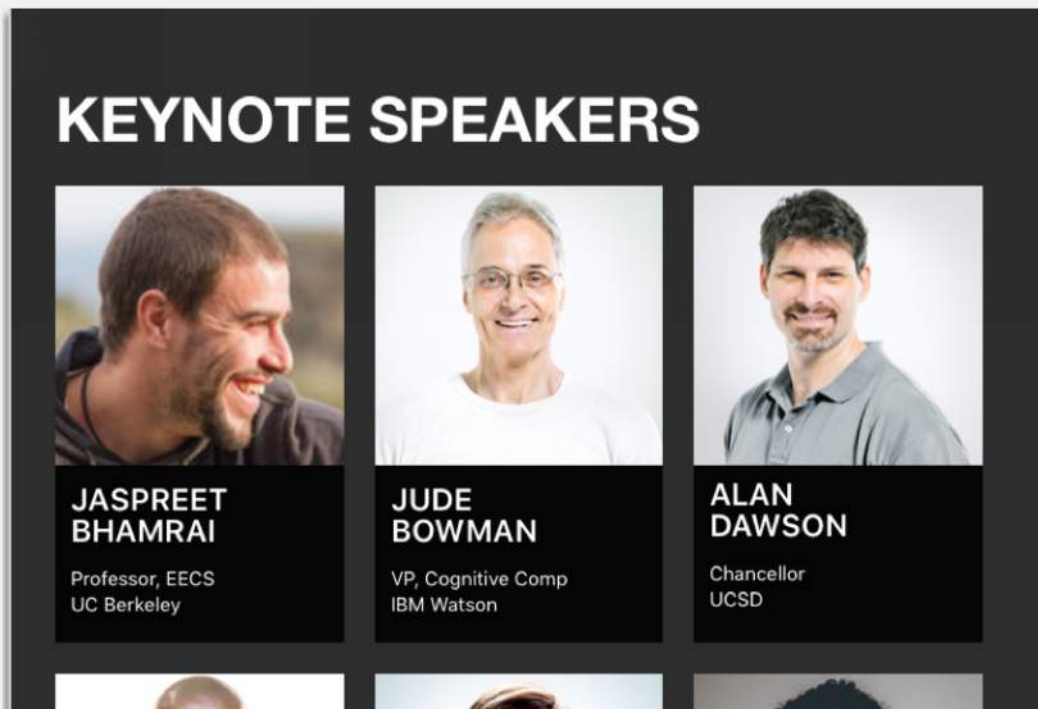
whova app FEATURES TO TRY NEXT TIME

SPEAKER WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Save time creating a stylish speaker webpage that attracts attendees to your event. template varies depending on the design. [Fun fact: 15% of users use this feature](#)



WHOVA TEMPLATE PREVIEW
Vancouver



EXHIBITOR WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Easily showcase your exhibitors to help them generate more business. You can display exhibitor booth numbers, a short description, and link to their website.

WHOVA TEMPLATE PREVIEW







Light - 1 Column

NBOS Conference 2020

Exhibitors

[Print / Download](#) [f](#) [t](#) [in](#)

Exhibitors

| | | |
|---|----------------------------------|--|
|  | Beats by Dre Booth: 11 | f t in |
|  | BP Booth: 4 | f t in |
|  | Apple Booth: 20 | f t in |
|  | Nike Booth: 31 | f t in |
|  | Netgear Booth: 204 | f t in |
|  | Starbucks Booth: 46 | f t in |

SPONSOR WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Easily give your event sponsors stylish visibility.

WHOVA TEMPLATE PREVIEW

Default

Sponsors

Produced By

| | | |
|---|---|--|
|  |  |  |
|  | | |

Powered By

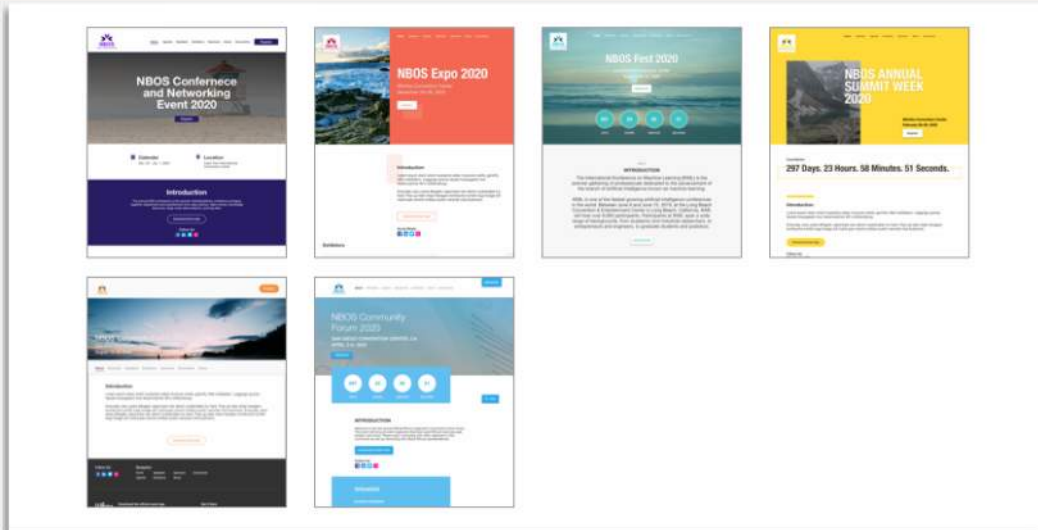
| |
|---|
|  |
|---|

Sustaining Sponsors

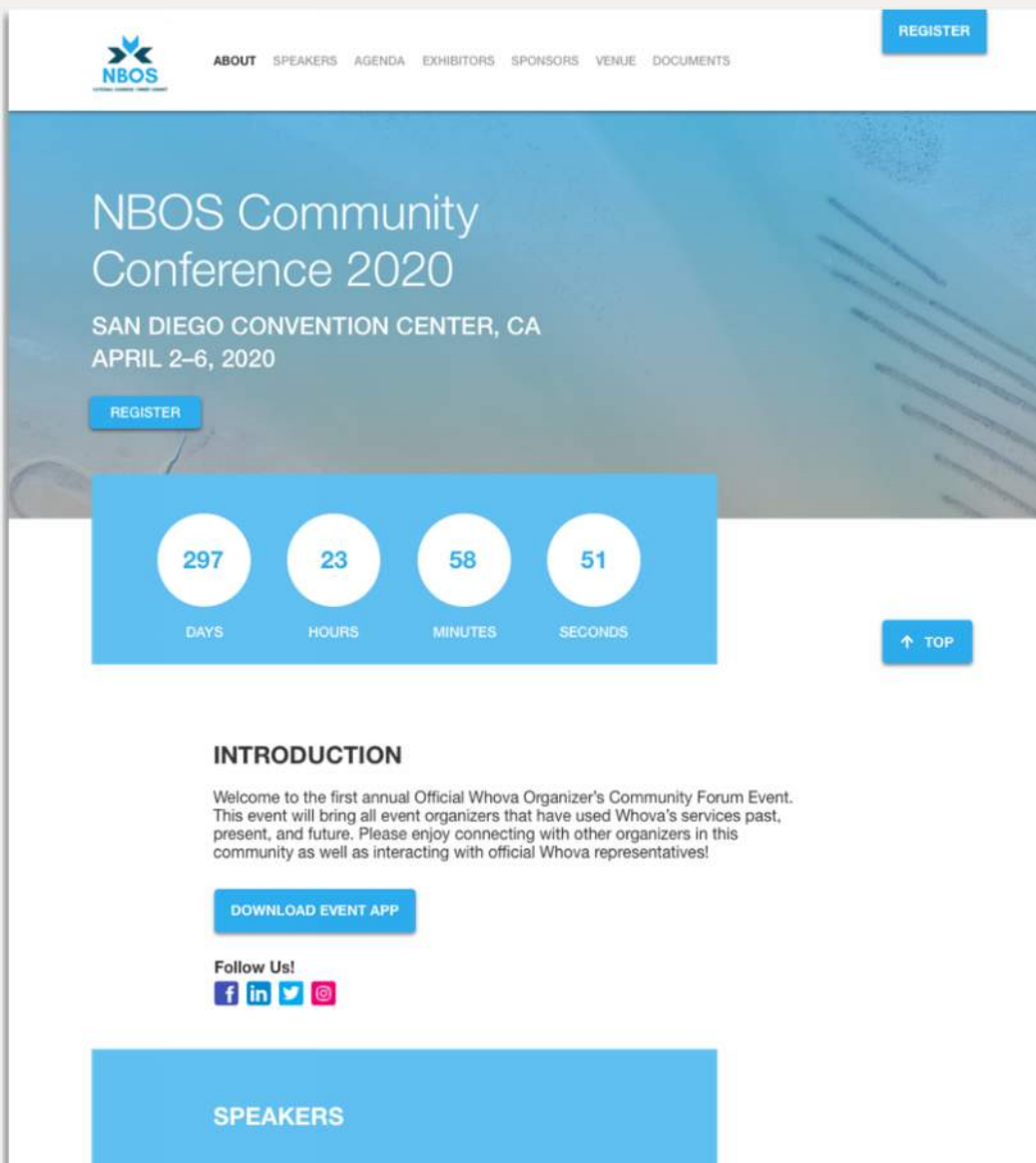
| | | |
|---|--|--|
|  |  |  |
|  |  | |

EVENT WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Attract attendees to your event more easily with a modern Website Builder. All templates have the option of displaying your agenda, speaker list, exhibitor list, sponsor list, and venue location.

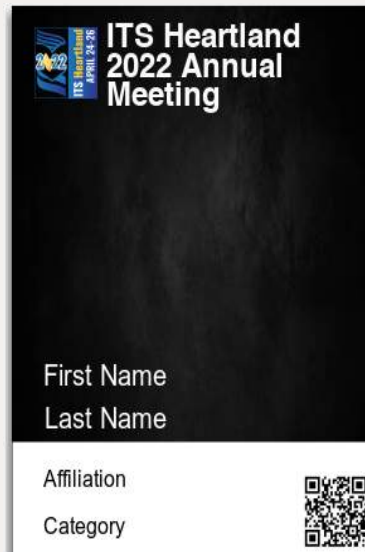
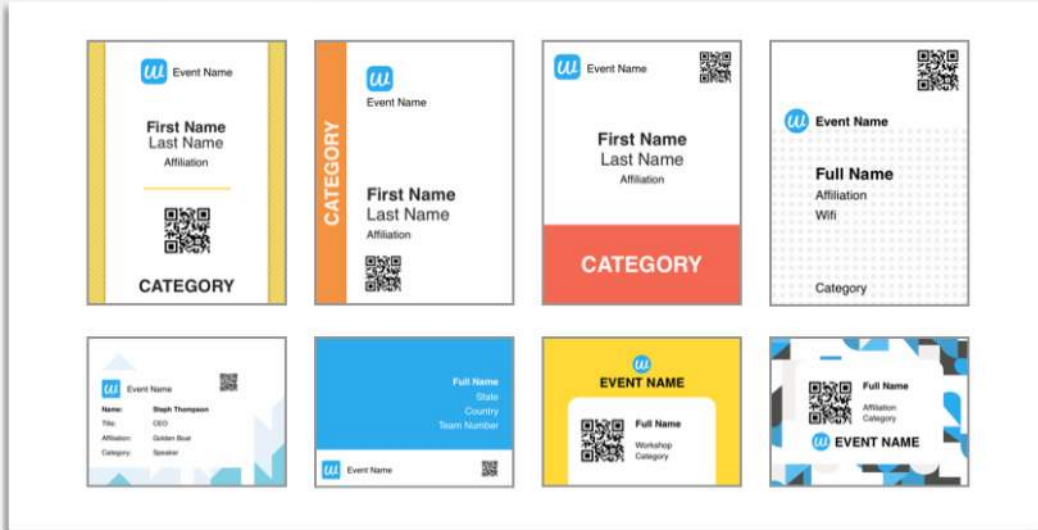


WHOVA TEMPLATE PREVIEW Fuji



NAME BADGES

Make branded name badges in minutes with customizable templates. Generate name badges for your attendees and choose from a range of stylish templates. Use the badge editor to customize the font size, style, and colors. [Fun fact: 28% of users use this feature](#)



TICKETS AND REGISTRATION

Create a range of tickets in minutes and enjoy a streamlined registration experience. Create and customize each ticket type's pricing, quantities, limits and more here. And every time someone registers for the event, they're automatically added to your attendee list.

WhoVA Event - official

October 8 - 12, 2022 (JST)
 whovaa, 7310 miramar road, san diego, CA, 92126, US

| Ticket | Price | Quantity |
|---|-------------------|---|
| General Attendee <small>Sales end: 2020-01-04T23:00:00 (Asia/Tokyo)</small> | Free + \$0.00 Fee | 0 <input type="button" value="↑"/> <input type="button" value="↓"/> |
| 2 Day Only <small>Sales end: 2020-01-04T23:00:00 (Asia/Tokyo)</small> | Free + \$0.00 Fee | 0 <input type="button" value="↑"/> <input type="button" value="↓"/> |
| General 1 Day Pass <small>Sales end: 2020-01-04T23:00:00 (Asia/Tokyo)</small> | Free + \$0.00 Fee | 0 <input type="button" value="↑"/> <input type="button" value="↓"/> |

| Ticket Add-ons | Option | Price | Quantity |
|---|--------|-------------------|---|
| T-shirt See Details | | Free + \$0.00 Fee | 0 <input type="button" value="↑"/> <input type="button" value="↓"/> |
| Sweater See Details | Red | Free + \$0.00 Fee | 0 <input type="button" value="↑"/> <input type="button" value="↓"/> |
| | Blue | Free + \$0.00 Fee | 0 <input type="button" value="↑"/> <input type="button" value="↓"/> |

Event Description

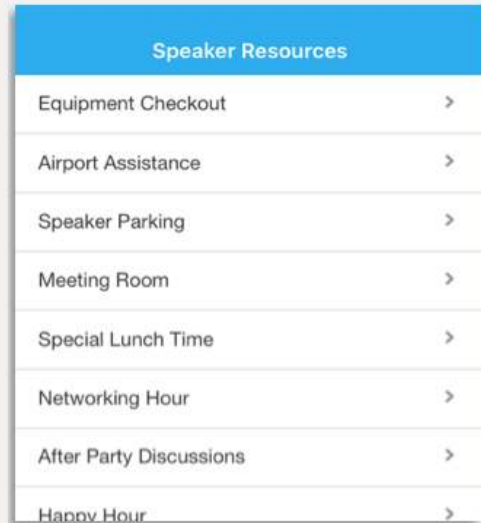
The premier event for healthcare leaders, the 8th WhoVA Official Summit, hosted by [Catalysis](#) and the [Lean Enterprise Institute](#), offers the latest insights in how to create sustainable organizational change. [Catalysis healthcare value network](#) members will share their learnings, discuss their transformation journeys and help you discover strategies to transform your healthcare organization, reduce costs, create value and ultimately enhance quality and patient care. This Summit provides the [information and collaboration](#) opportunities you need to be successful in your transformation journey.

Type the venue name (ex. Oracle Arena) or address (ex. 7000 Coliseum Way, Oakland, CA 94621) and choose from the list of suggestions that appear, or click 'Enter Address' to directly type in the location information.

SPEAKER RESOURCES

Simplify event logistics and give your speaker a better experience.

Speaker resources allow you to give your speakers tools in the Whova App which will help them during your event.



EVENT PROMO IMAGES

Save time promoting your event and go viral on social media.

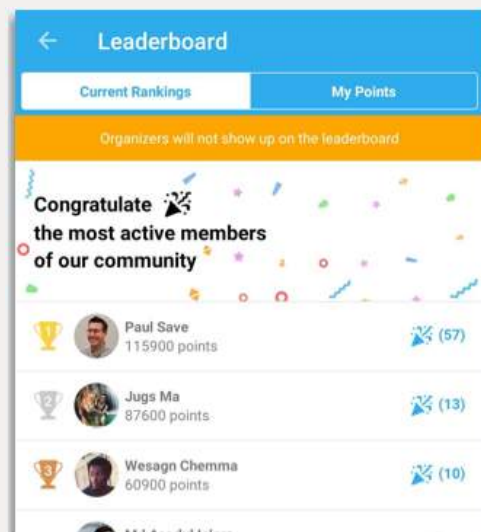
We have multiple templates for event images, session and speaker images, as well as sponsor and exhibitor images. Organizers can post their images on social media from the dashboard and even schedule them.



LEADERBOARD CONTEST

Motivate attendees to participate in your event app community.

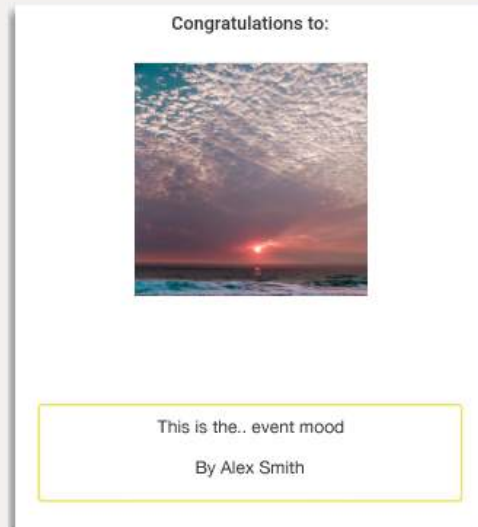
Attendees will earn points based on their participation in the community board. As the organizer, you can decide which of the top participants will earn a prize. Note: organizers will not be displayed on the leaderboard. **Fun fact: 15% of users use this feature**



CAPTION CONTEST

Break the ice between attendees and make your event more fun.

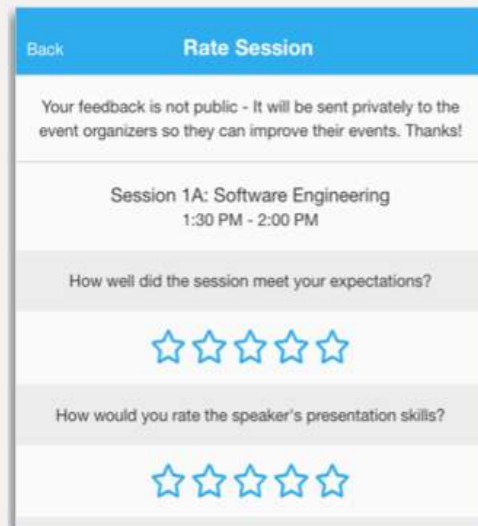
Attendees upload photos and can write captions on all photos on the Whova app to enter the contest. As the organizer, you are the judge and will choose and announce the winners.



SESSION FEEDBACK

Easily gather attendee feedback to improve the event experience.

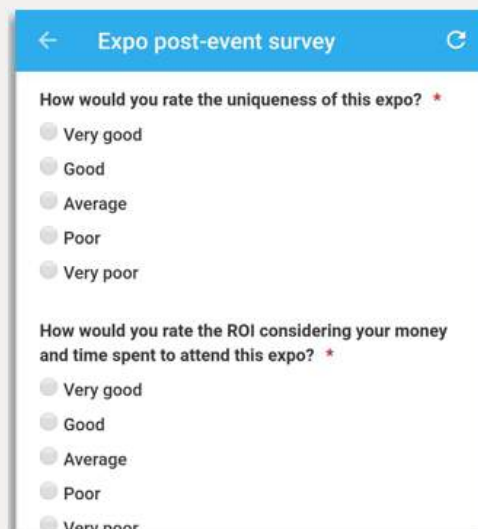
Collect feedback on a per session-basis. These questions will appear on every session in the app. Use the default questions or edit them and create your own. **Fun fact: 36% of users use this feature**



SURVEY

Save time creating surveys with event-specific templates.

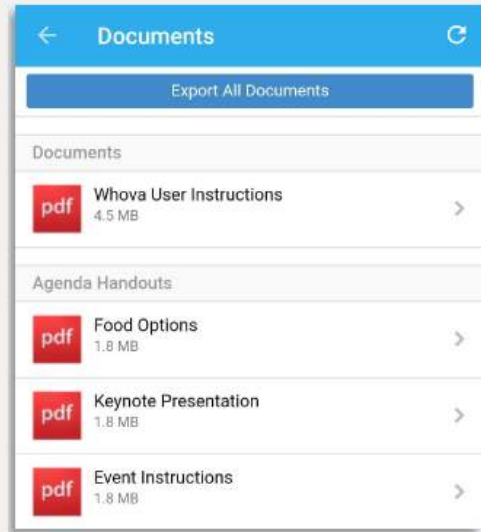
You can create and customize web and mobile surveys within Whova. Use one of the many survey templates we provide or create your survey from scratch. You can also reload and revise surveys from your past events with Whova. **Fun fact: 29% of users use this feature**



DOCUMENTS

Go paperless and collaborate more efficiently with document-sharing.

Upload PDF files (such as presentation slides, instructions, brochures, handouts, etc) for your attendees to access directly in the app. **Fun fact:** 60% of users use this feature



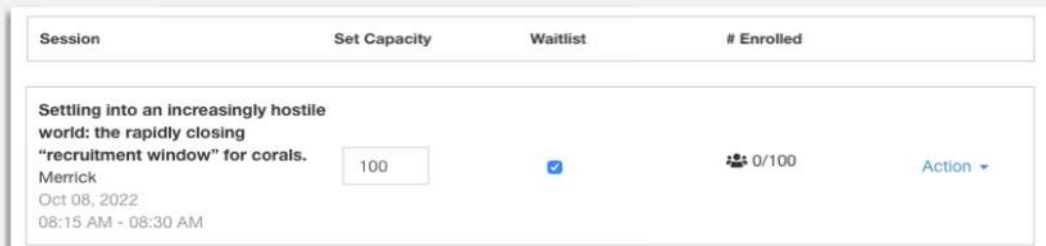
TICKET SESSION MAPPING

Ensure attendees have the right tickets by defining each ticket type. Ticket Session Mapping allows you to assign registered attendees and tickets to specific days and sessions. This feature can also be used to verify attendees at check-in, customize personal agendas, and include ticket types on name badges. To add or edit registered ticket types, update your attendee list.



SESSION CAP

Easily prevent overcapacity at intimate or popular sessions. With the Session Cap, you can set a capacity on your sessions, enroll your attendees into sessions ahead of time, and also check-in your attendees on a session-by-session basis.



THANK YOU!

It's been a pleasure to build a better event experience for you and your attendees. If you have any feedback for us, please send it our way. It would be greatly appreciated.

A great place to input feedback is through the survey we send after the end of your event. Here you can add any comment or feedback. Let us know if there is anything we can do!

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