



## MEETING MINUTES

### ITSH Board of Directors Meeting

**Date/Time:** 2/13/23, 12:00-1:00

**Location:** Remote (MS Teams)

**Topic:** ITSH BOD Coordination

**Facilitators:** Austin Yates, Kelsey Farago, Traci Ulberg

## TOPICS

### Roll Call

#### 1. January Meeting Minutes

- a. Delayed until March for January and February meeting minutes.

#### 2. Sponsorship for Annual Meeting

- a. Currently sold
  - 4 – Gold
    - 2 are looking to donate prizes for the jeopardy game.
  - 3 – Silver
  - 3 – Bronze
  - 19 – Vendors

#### 3. Keynote Speaker

- a. Scott Marler, Iowa DOT Director is confirmed to speak
- b. Thanks to Meredith E. for reaching out the Georgia DOT to provide a speaker.

Attendees: (BOLD = present)

- **Austin Yates, President**
- **Lonnie Burkland, Past President**
- **Shari Hilliard, Vice President**
- **Lee Baer, Secretary**
- Matt McLaughlin, Treasurer
- **Meredith Emory, Consultant Dir.1**
- **Tyler Wiles, Consultant Dir.2**
- **Henry Brown, Academic Dir.1**
- **Anuj Sharma, Academic Dir.2**
- Adam Gleason, Comm. Dir.
- **Collin Dyer, Vendor Dir.**
- **Mark Van Dyke, IA State Dir.**
- **Shivraj Patil, KS State Dir.**
- **Jamie Rana, MO State Dir.**
- Jessica Sherwood, NE State Dir.
- **Alan Stevenson, OK State Dir.**
- Brian Nevins, FHWA Rep.

EXHIBITOR PACKAGE Up to 49 spots (3 booth sizes to choose from)	BRONZE SPONSOR Unlimited	SILVER SPONSOR 7 spots	GOLD SPONSOR 5 spots
<b>Standard 10x10 Booth</b> \$550 member/\$825 non-members <b>Expanded 10x20 Booth</b> \$1,000 member/\$1,500 non-members <b>Vehicle 10x30 Booth</b> \$1,000 member/\$1,500 non-members	<b>With a Standard 10x10 Booth</b> \$950 member/\$1,350 non-members <b>With an Expanded 10x20 Booth</b> \$1,400 member/\$1,900 non-members <b>With a Vehicle 10x30 Booth</b> \$1,400 member/\$1,900 non-members *\$550 member without booth (does not include the 1 free registration)	<b>With a Standard 10x10 Booth</b> \$1,350 member/\$1,900 non-members <b>With an Expanded 10x20 Booth</b> \$1,800 member/\$2,300 non-members <b>With a Vehicle 10x30 Booth</b> \$1,800 member/\$2,300 non-members *\$1,100 member without booth (does not include the 1 free registration)	<b>With a Standard 10x10 Booth</b> \$2,400 member/\$3,000 non-members <b>With an Expanded 10x20 Booth</b> \$2,900 member/\$3,500 non-members <b>With a Vehicle 10x30 Booth</b> \$2,900 member/\$3,500 non-members *\$2,200 member without booth (does not include the 1 free registration)
<b>What you get:</b> 1 Exhibition booth, 1 Registration, Company name and Website link listed on Heartland Website and Conference App.	<b>What you get:</b> 1 Exhibition Booth, 1 Registration, Company Name announced at the Opening Session, Logo on Conference PowerPoint, Opportunity to provide a prize for the corn-hole tournament.	<b>What you get:</b> 1 Exhibition Booth, 1 Registration, Company Name announced at the Opening Session, Logo on Conference PowerPoint, Opportunity to provide a prize & boards for the corn-hole tournament.	<b>What you get:</b> 1 Exhibition Booth, 1 Registration, Company Name announced at the Opening Session, Logo on Conference PowerPoint, Company Logo Prominently Displayed on the Conference App, Opportunity to provide a prize & boards for the corn-hole tournament.
		<b>Sponsorship Options:</b> <ul style="list-style-type: none"> <li>• Tuesday Morning-Break [SOLD]</li> <li>• Tuesday Afternoon-Break [SOLD]</li> <li>• Wednesday Morning-Break [SOLD]</li> <li>• Technical Tours</li> <li>• Student Poster Competition</li> <li>• Branded Lanyards [SOLD]</li> <li>• Branded Coffee Cups [SOLD]</li> </ul>	<b>Sponsorship Options:</b> <ul style="list-style-type: none"> <li>• <b>Keynote Session Sponsor</b> [SOLD]</li> <li>• <b>Tuesday Lunch</b> [SOLD]</li> <li>• <b>Conference App</b> [SOLD]</li> <li>• <b>Conference WiFi</b> [SOLD]</li> <li>• <b>Wednesday Lunch</b></li> </ul>

**4. Abstracts**

- a. Abstract committee set these
- b. Need moderators  
Anuj S. will moderate 1B

**5. Technical Tours**

- a. The tours are confirmed.
- b. Kelsey F. is working on transportation coordination.

**6. Monday Night Social**

- a. Olsson is the sponsor
- b. What is expected of Olsson as the sponsor?  
- General discussion:  
The committee will pick the location.  
ITSH will pick up the bill once the night is over.

Kelsey F. will get the ball rolling with Olsson and the committee.

**7. Registration**

- a. Kelsey F. will have the registration go live this week.

**8. Kelsey F. will send out current state lists so they can be updated.**

**9. Meetings NW Contract**

- a. Austin Y. has edits for the contract provided by Meetings NW.
- b. Austin Y. will work with Tracy to resolve any contract issues.

TUESDAY April 30, 2024									
7:00 am	Registration Opens & Student Poster Set Up								
8:15 - 8:50 am									
8:50 - 9:45 am									
9:45 - 10:00 am									
10:00 - 10:30 am									
10:30 - 12:00 pm	<table border="1"> <tr> <th>Session 1A - Moderator:</th> <th>Session 1B - Moderator:</th> </tr> <tr> <td>Rapid ATMS Deployment – Success and Lessons Learned (Mark Callagher, SDP Consulting Group, Inc.)</td> <td>Data Exchange Platform to Support Regional Multi-Modal Safety, Reliability, and Mobility Metrics (Mark Callagher, University of Maryland)</td> </tr> <tr> <td>Using Visualization Tools to Improve Snow and Ice Control Efficiency (Ming-Shan Lee, ACCO) </td> <td>Applying Reinforcement Learning &amp; Digital Twin Technology for Traffic Signal Optimization in Las Vegas (Ali &amp; Borenstein, Aucton)</td> </tr> <tr> <td>Unlocking Tomorrow's ATIS: Unique Innovations to Iowa's 511 System (Shuchai Xie, Iowa DOT)</td> <td>KDOT US-83 CV Technology – ATCMTD Grant: Innovations in Real-time on the US-83 Corridor (Arora Venables, Castle Rock Associates)</td> </tr> </table>	Session 1A - Moderator:	Session 1B - Moderator:	Rapid ATMS Deployment – Success and Lessons Learned (Mark Callagher, SDP Consulting Group, Inc.)	Data Exchange Platform to Support Regional Multi-Modal Safety, Reliability, and Mobility Metrics (Mark Callagher, University of Maryland)	Using Visualization Tools to Improve Snow and Ice Control Efficiency (Ming-Shan Lee, ACCO)	Applying Reinforcement Learning & Digital Twin Technology for Traffic Signal Optimization in Las Vegas (Ali & Borenstein, Aucton)	Unlocking Tomorrow's ATIS: Unique Innovations to Iowa's 511 System (Shuchai Xie, Iowa DOT)	KDOT US-83 CV Technology – ATCMTD Grant: Innovations in Real-time on the US-83 Corridor (Arora Venables, Castle Rock Associates)
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WEDNESDAY May 1, 2023											
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8:30 - 9:00 am	Business Meeting										
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11:15 - 11:40 am											

**Next Meeting:** Second Tuesday of each month (MS Teams)

**Action Items:**

**Adjourn – 12:29 PM**