



KC2026

OFFICIAL WORLD CUP BID CITY
BRING THE WORLD CUP TO THE MIDWEST

FIFA WORLD CUP PRESENTATION:
HOW TRANSPORTATION
HELPED WIN THE 2026
WORLD CUP BID

Mandy Anderson & Matt Volz



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June 2021



October 2021



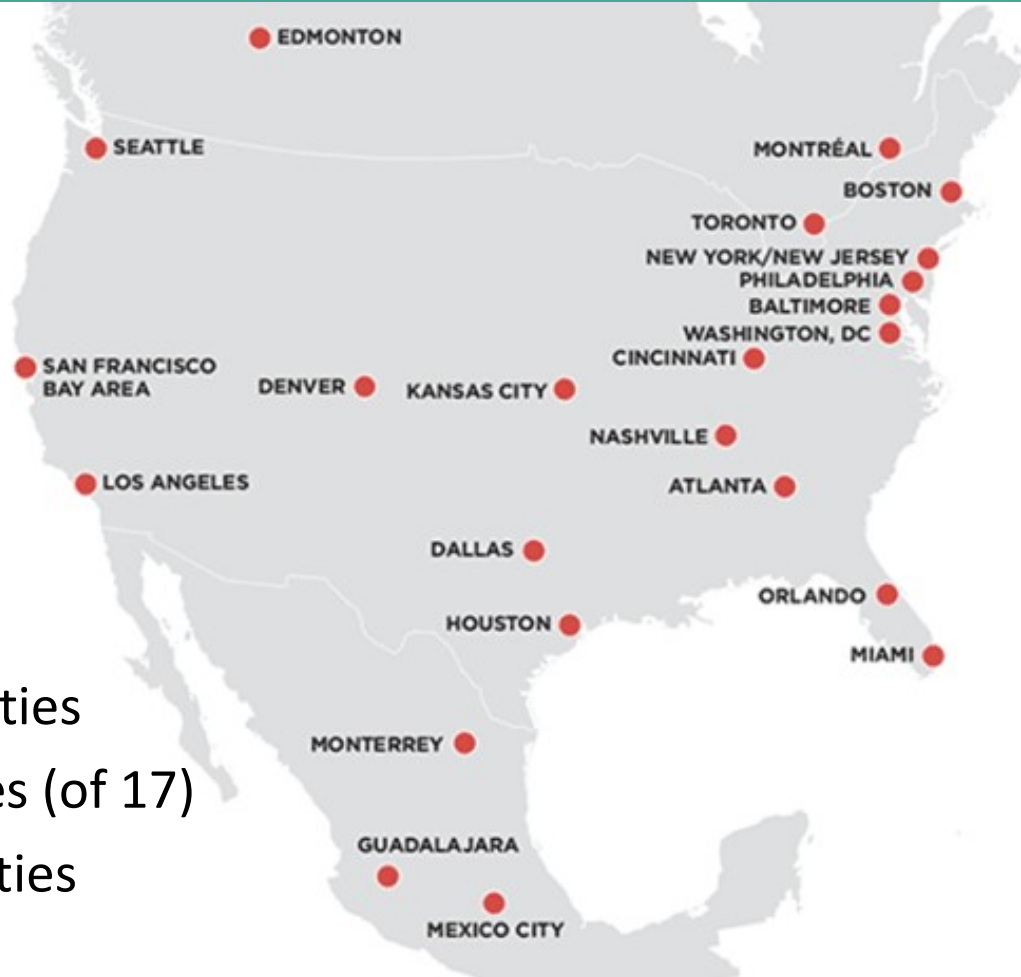
WE GOT THE CUP

June 2022



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Original Plan:

- Canada - 3 Cities
- U.S. - 10 Cities (of 17)
- Mexico - 3 Cities



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D4 Transport

Intercity connectivity (30%) & host city mobility (20%)		International accessibility (50%)	Overall score
Stadium	Score	Country score	
Atlanta	4.3	5.0	4.3
Baltimore	3.0		
Boston	3.6		
Cincinnati	2.8		
Dallas	3.8		
Denver	4.0		
Edmonton	2.5		
Guadalajara	2.3		
Houston	4.3		
Kansas City	2.5		
Los Angeles	3.8		
Mexico City	4.0		
Miami	3.8		
Monterrey	3.3		
Montreal	4.4		
Nashville	3.2		
New York	3.8		
Orlando	3.9		
Philadelphia	4.0		
San Francisco	3.0		
Seattle	4.1		
Toronto	4.6		
Washington D.C.	3.2		
Average score		3.6	



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Kansas City Transportation



- ✓ Convenient
- ✓ Reliable
- ✓ Minimal Delays
- ✓ Low Congestion
- ✓ Efficient
- ✓ Most Lane Miles per Capita
- ✓ New Airport
- ✓ Infrastructure Investment



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Transportation Improvements in Kansas City



Transportation Improvements:

- ✓ Buck O'Neil Bridge
 - ✓ US-69 Managed Roadway
 - ✓ I-70/I-435 Interchange
 - ✓ Turner Diagonal
 - ✓ Johnson County Gateway
 - ✓ Downtown Bridges
 - ✓ I-435 Expansion
 - ✓ Platte City Interchange
- And more...



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Transportation Improvements in Kansas City



KC Streetcar Expansion

- ✓ Popular with Locals and Tourists
- ✓ Very High Ridership
- ✓ 10-12 Minute Frequency
- ✓ Expanding to 6.2 mi./10 km
- ✓ Complete by 2025
- ✓ Stops are adjacent to Hotels and Fan-Fest Sites
- ✓ Major Public Transit Investment



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Transportation Improvements in Kansas City



New Kansas City Airport

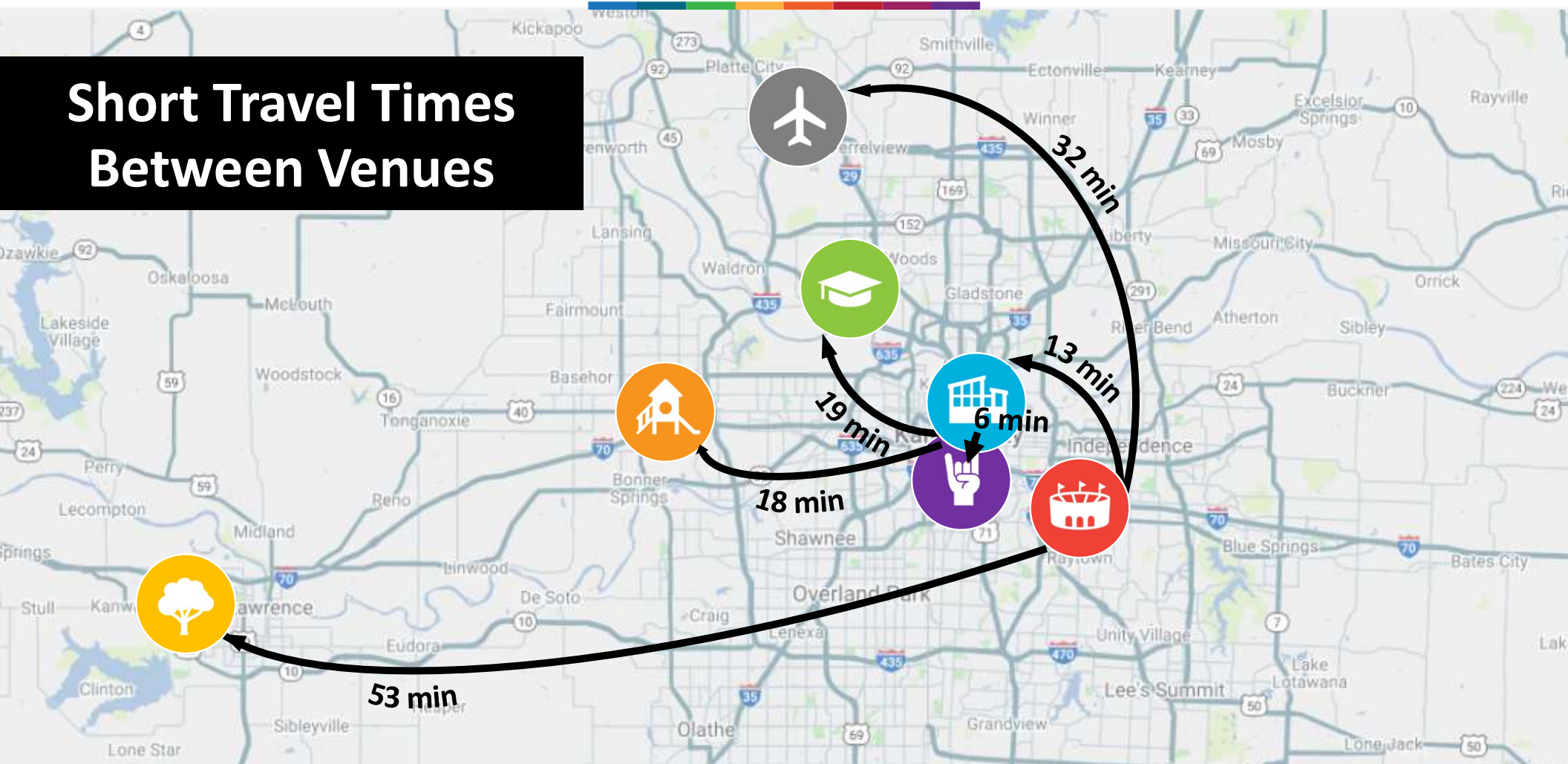
- ✓ 39 Gates
- ✓ 1 Million sq. ft.
- ✓ World-class amenities
- ✓ New dining options
- ✓ Short flights from either coast
- ✓ Competitive fares
- ✓ Newest airport in the US in 2026

- Rock Chalk Park
- Arrowhead
- Children's Mercy Park
- Fan Fest
- Airport
- Hotels
- Park University



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Short Travel Times Between Venues



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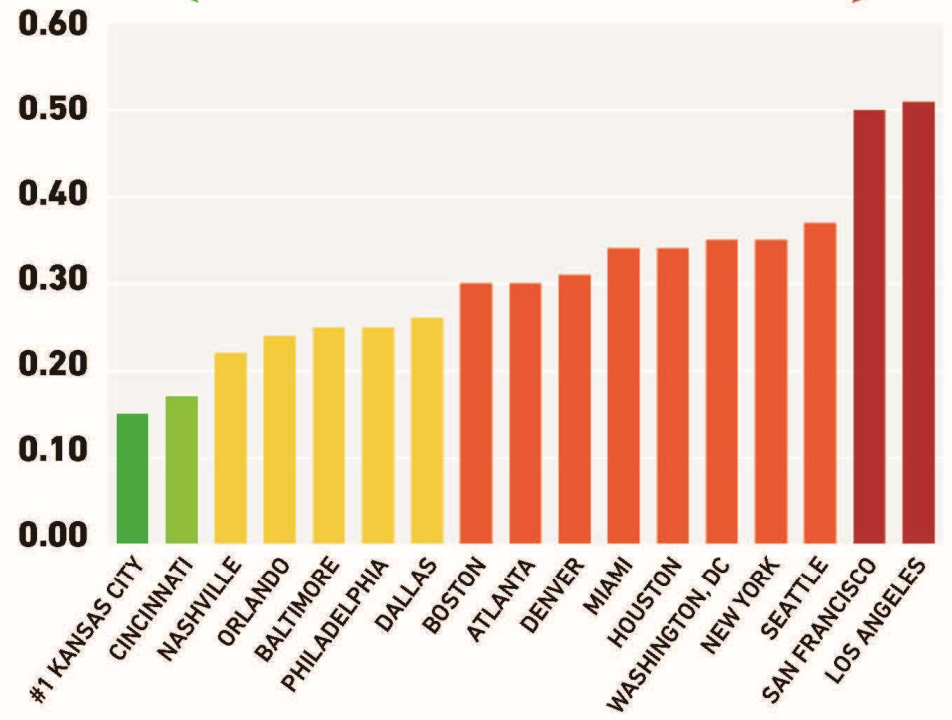
TRANSPORTATION

RELIABLE TRANSPORTATION SYSTEM

- Of the 17 Potential Host Cities, Kansas City is #1 in Reliability!
- Less Congestion
- Fewer Unexpected Delays
- Greater On-Time Arrivals



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Source: Texas Transportation Institute 2019 Urban Mobility Study

REGIONALITY

TRANSPORTATION



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RIDEKC STREETCAR

KC STREETCAR

- Free to ride
- High Ridership with Locals and Tourists
- 10-12 Minute Frequency
- Stops are adjacent to Hotels and Fan-Fest Sites

EXPANSION

- Complete by 2025
- Major Public Transit Investment
- Expanding to 6.2 mi./10 km



REGIONALITY

TRANSPORTATION

MULTI-MODAL HUBS

- Zero-fare transit



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MAP KEY

- STADIUM SITE
- MULTI-MODAL HUB
- WORLD CUP SHUTTLE ROUTE
- AIRPORT
- POTENTIAL FAN FEST LOCATIONS



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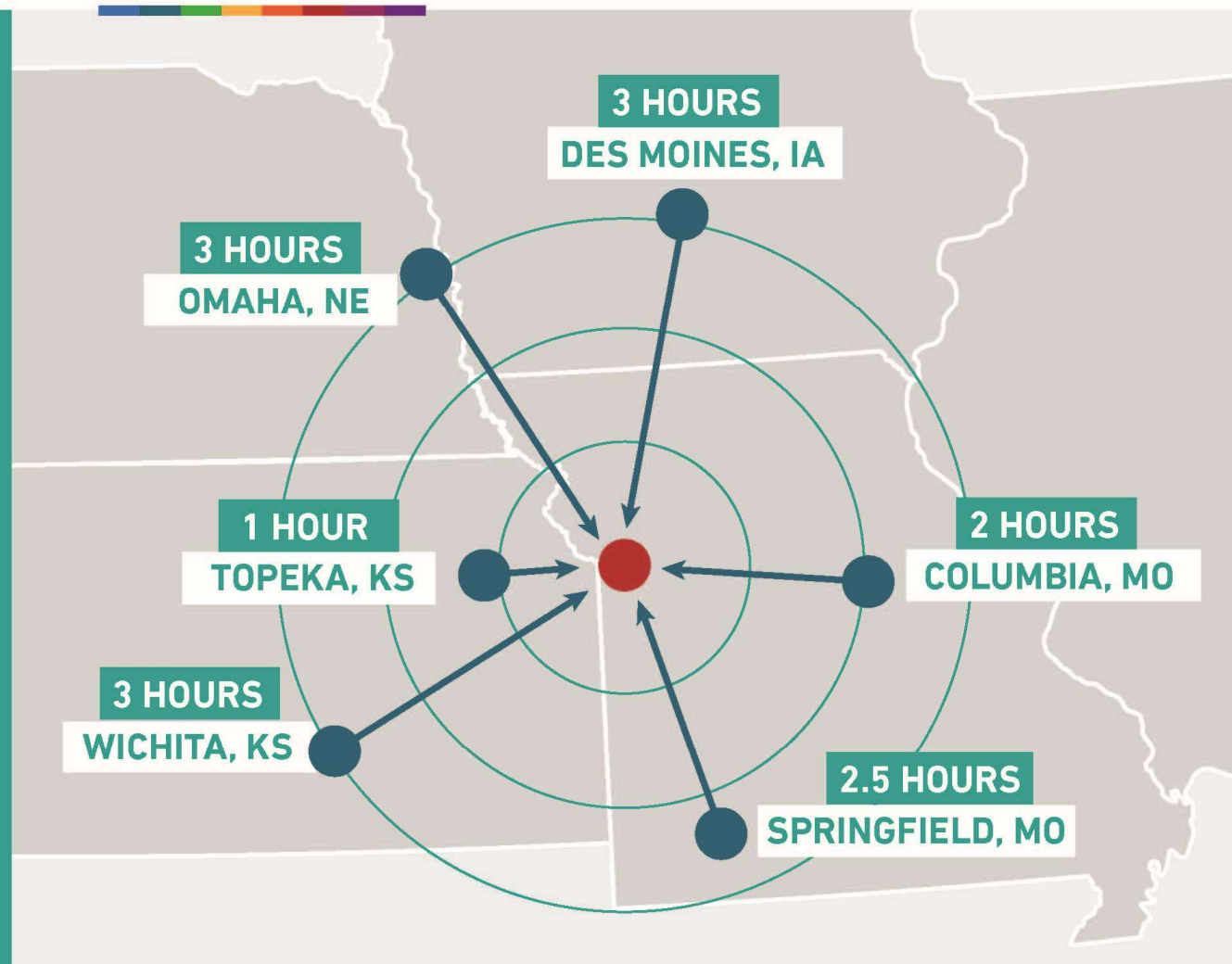
TRANSPORTATION



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LONG DISTANCE PARK-AND-RIDE FACILITIES

- More than 55 million people within a day's drive
- Multi-Modal Hub
- Arrowhead/MM Hub
- World Cup Shuttle Route





PREPARING FOR FIFA VISIT



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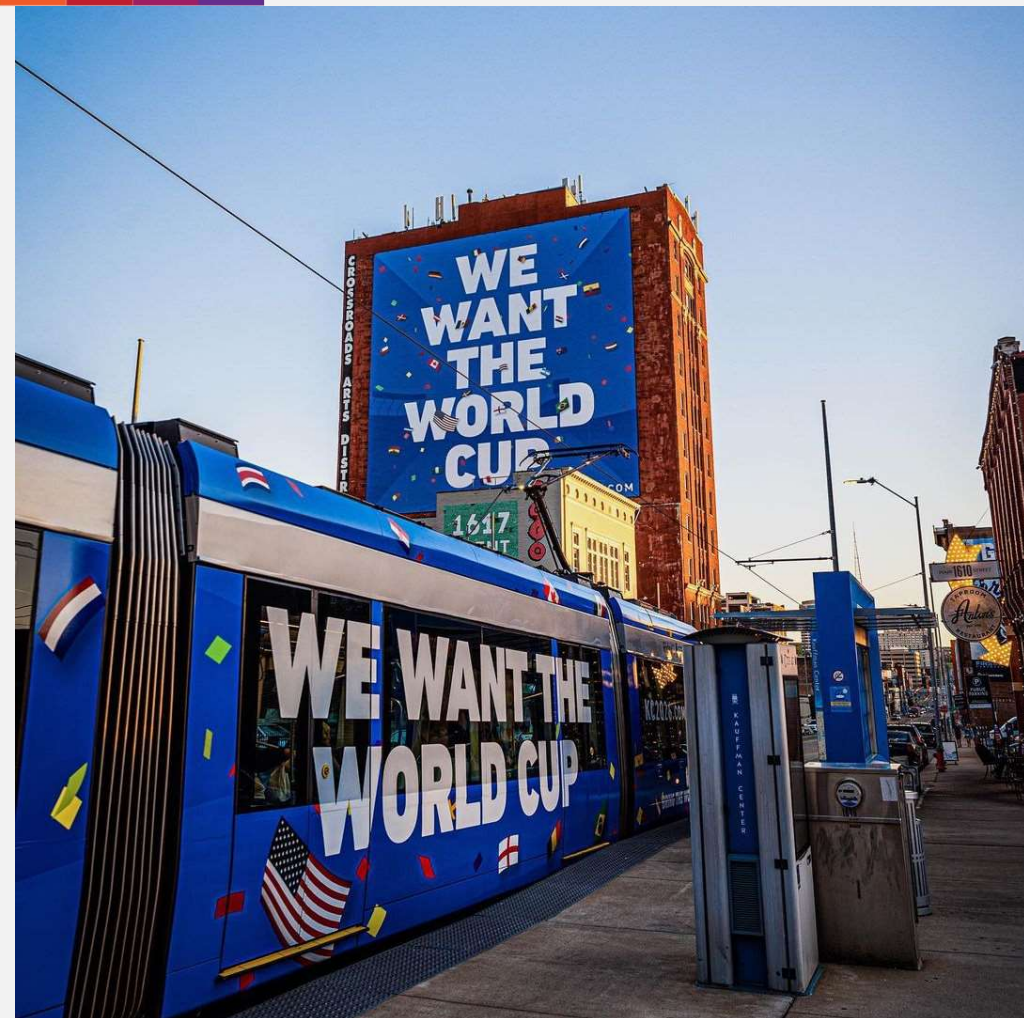






Image: © Kansas City Business Journal



Time	Activity	Location
10:50 - 11:20AM	Chiefs Training Facility Site Visit	Kansas City Chiefs Training Facility
11:20 - 11:50AM	Travel Chiefs Training Facility -> Lunch in Northland (TBD)	Arrowhead to Lunch in Northland
12:00 - 1:00PM	Lunch	TBD (Near Parkville / Riverside)
1:00 - 1:30PM	Travel Lunch -> Missouri Western University	Mitchell Ave -> SW University Dr. SW University Dr -> Downs Dr. Downs Dr. -> Behind Indoor Facility
1:30 - 2:30pm	Travel Missouri Western University -> KC NWSL	(Near Argosy Casino) Take 29 to 635
2:30 - 2:45pm	KC NWSL Site Visit	
2:45 - 3:45pm	Travel KC NWSL -> Rock Chalk Park, Lawrence KS	
3:45 - 4:15pm	Starbackus stop Rock Chalk Park Site Visit	
4:15 - 5:00pm	Travel Rock Chalk Park -> CMNPC	Rock Chalk Park University of Kansas
5:00 - 5:45pm	CMNPC Site Visit	
6:00 - 7:00pm	CMNPC FIFA Site Visit / Reception +Dinner	



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WE WANT THE WORLD

ARRIVALS

Airline	Flight	Arriving From	Gate	Sched Time	Status
WN	718	Denver	35	12:06pm	Arrived
WN	1487	Baltimore	41	12:36pm	Arrived
WN	855	Los Angeles	39	1:00pm	Arrived
WN	1054	Salt Lake City	58	1:11pm	Arrived
DL	1808	Dallas	34	1:25pm	Arrived
DL	4813	Detroit	60	1:27pm	Arrived
DL	5881	New York	59	1:27pm	Arrived
WN	1018	Livermore	41	1:50pm	On Time
WN	1447	Las Vegas	38	1:50pm	2:42pm
DL	2544	Atlanta	67	1:52pm	On Time
DL	3786	Minneapolis	60	2:30pm	On Time
WN	408	Houston	36	2:40pm	2:57pm
WN	121	Providence	37	2:55pm	5:16pm
DL	1519	Atlanta	58	3:56pm	On Time
DL	5852	Boston	60	4:10pm	On Time
WN	717	Orlando	39	4:10pm	On Time
WN	305	Orlando	34	4:25pm	On Time
WN	546	San Antonio	41	4:35pm	On Time
DL	1176	Detroit	59	5:00pm	On Time
WN	1004	Fort Myers	39	5:00pm	On Time
DL	1573	Minneapolis	59	5:11pm	On Time
WN	482	Atlanta	38	5:15pm	On Time
WN	832	Las Vegas	40	5:26pm	On Time
DL	3879	Salt Lake City	59	5:33pm	On Time
WN	215	Las Vegas	38	5:46pm	On Time
WN	5019	Fl. Lauderdale	39	5:55pm	On Time
WN	402	Denver	41	6:00pm	6:21pm
WN	2392	Orange Co.	39	6:25pm	On Time
DL	1334	Atlanta	59	7:50pm	On Time
WN	441	Chicago MDW	38	8:00pm	On Time

Welcome to Kansas City! **OCT 19 1:34 PM**

WHAT HOLDS EVERYONE UP? #2

LARGE ELECTRONICS
CPAP Laptop
X-Box PS3

All electronics must be placed separately in the bin.

ARRIVALS

Airline	Flight	Arriving From	Gate	Sched Time	Status
WN	1707	Orlando	39	8:40pm	On Time
WN	3828	Houston	39	8:45pm	On Time
WN	2026	Atlanta	39	9:05pm	On Time
DL	5928	New York	59	9:20pm	On Time
WN	1574	Las Vegas	39	9:35pm	On Time
DL	4473	Detroit	59	10:18pm	On Time
WN	609	Denver	39	10:30pm	10:58pm
DL	1417	Minneapolis	59	10:31pm	On Time
WN	1407	Minneapolis	39	10:36pm	On Time
WN	4981	Phoenix	39	11:20pm	11:41pm
WN	518	Phoenix	39	11:25pm	On Time
DL	2979	Atlanta	59	11:29pm	On Time
DL	1328	Salt Lake City	59	12:13am	On Time
DL	7981	Los Angeles	59	12:32am	On Time
WN	1486	Los Angeles	39	12:40am	On Time
DL	3534	Seattle	58	12:46am	On Time
WN	806	Las Vegas	39	12:55am	On Time
WN	299	Chicago Muev	39	8:50am	Tomorrow
DL	2619	Minneapolis	59	9:10am	Tomorrow
DL	2186	Atlanta	59	9:12am	Tomorrow
WN	106	Nashville	39	9:35am	Tomorrow
WN	2447	Atlanta	39	9:46am	Tomorrow
DL	1178	Detroit	59	9:47am	Tomorrow
DL	5720	New York	59	10:38am	Tomorrow
WN	236	Phoenix	39	10:48am	Tomorrow
WN	3211	Houston	39	11:00am	Tomorrow
WN	1516	St. Louis	39	11:06am	Tomorrow
WN	5028	Utah Spring	39	11:06am	Tomorrow
DL	2882	Atlanta	59	11:13am	Tomorrow
DL	4977	Chicago Muev	39	11:20am	Tomorrow

Welcome to Kansas City! **OCT 19 1:34 PM**

You are in
TERMINAL B

KC2026
WE WANT THE WORLD CUP

Welcome to Kansas City

Local Weather Conditions

71°F
Partly Cloudy

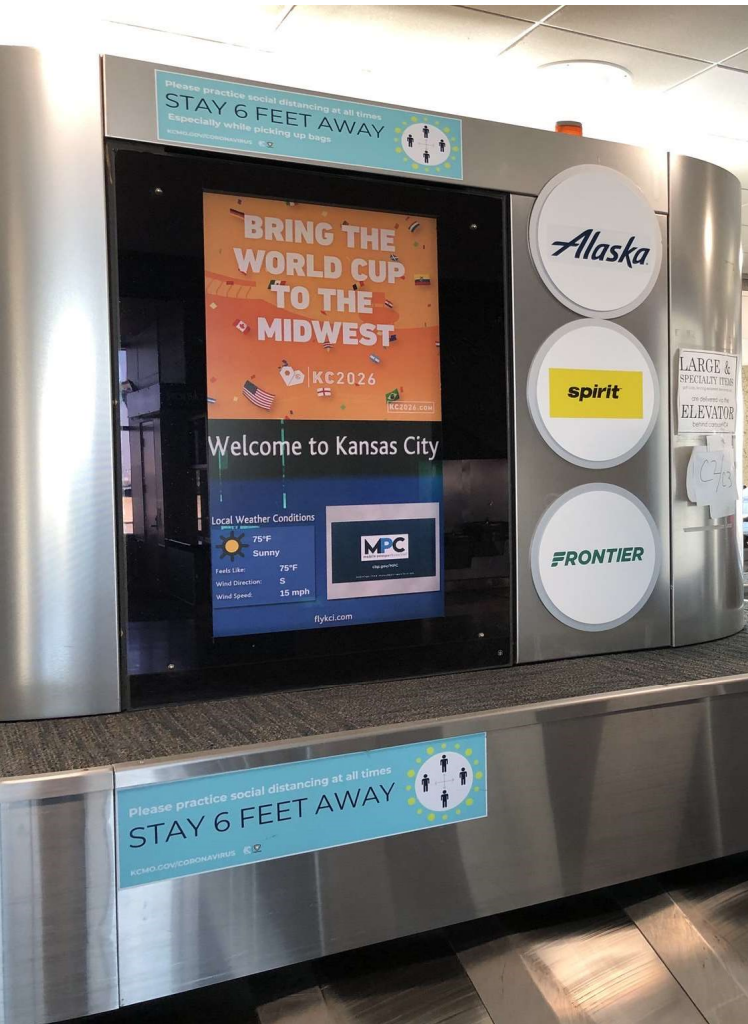
Feels Like: 69°F
Wind Direction: S
Wind Speed: 15 mph

flykci.com



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KC2026™
Site visits

万达 WANDA
adidas
Cela
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KC2026
IN THE HEART OF IT ALL

EXIT

26
HEART
ALL
KC2026.COM



ANNOUNCEMENT DAY





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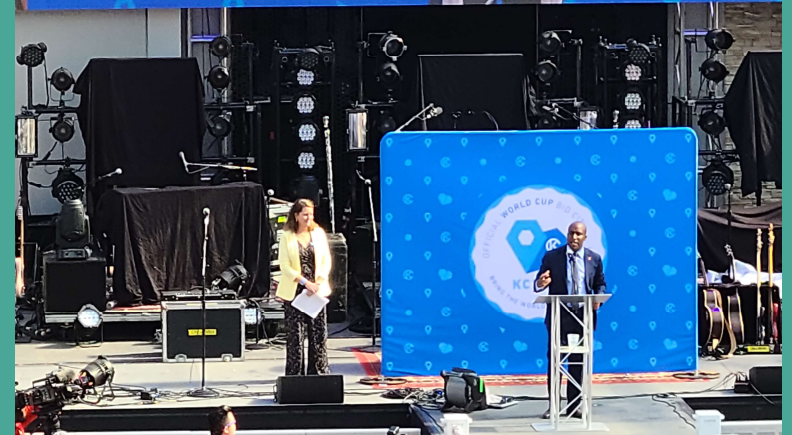
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HOST CITIES

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AP IMAGES





FIFA FAN FEST

REGIONALITY

FIFA FAN FEST



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FIFA FAN FEST



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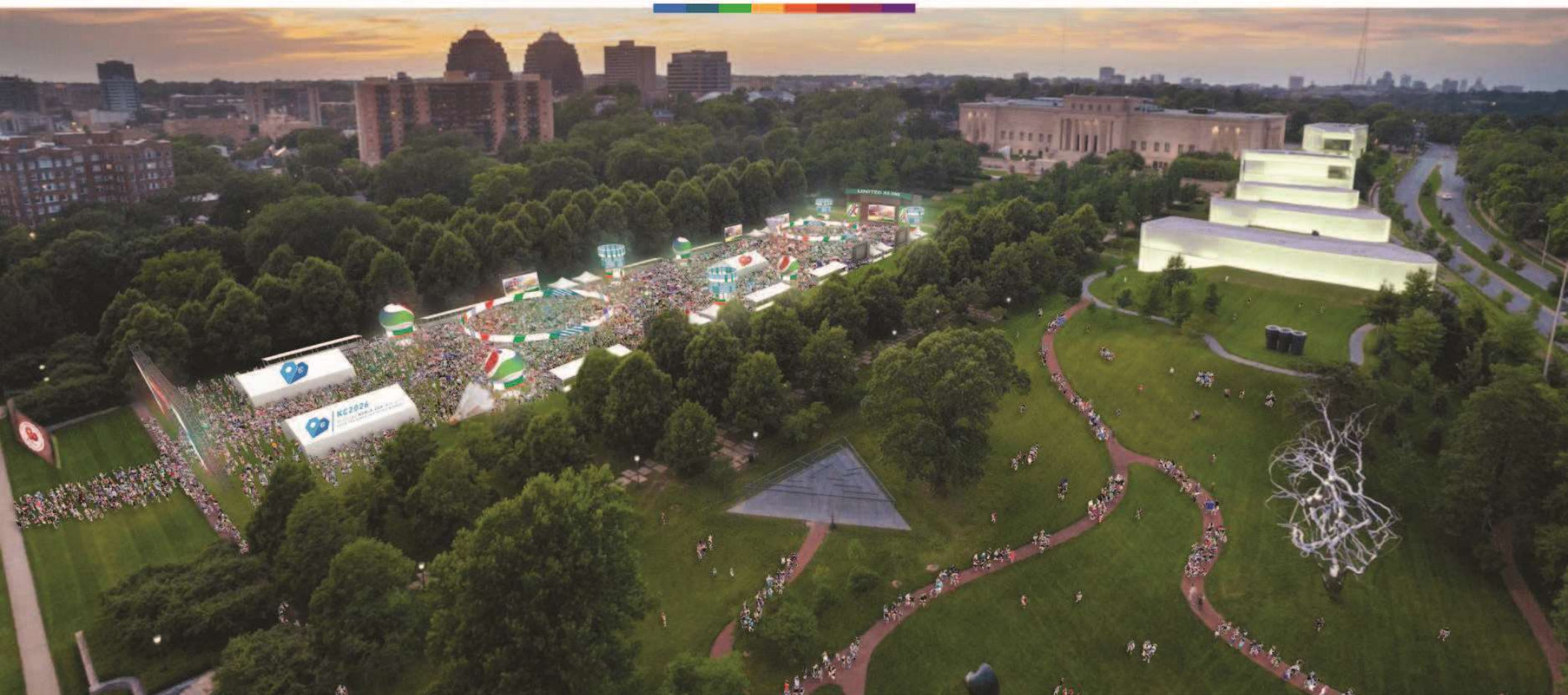
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FIFA FAN FEST

EXPERIENCE

GEHA FIELD AT ARROWHEAD STADIUM



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GEHA FIELD AT ARROWHEAD STADIUM

2026 FIFA World Cup™ Configuration

EXPERIENCE

GEHA FIELD AT ARROWHEAD STADIUM



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GEHA FIELD AT ARROWHEAD STADIUM

2026 FIFA World Cup™ Configuration

EXPERIENCE

GEHA FIELD AT ARROWHEAD STADIUM



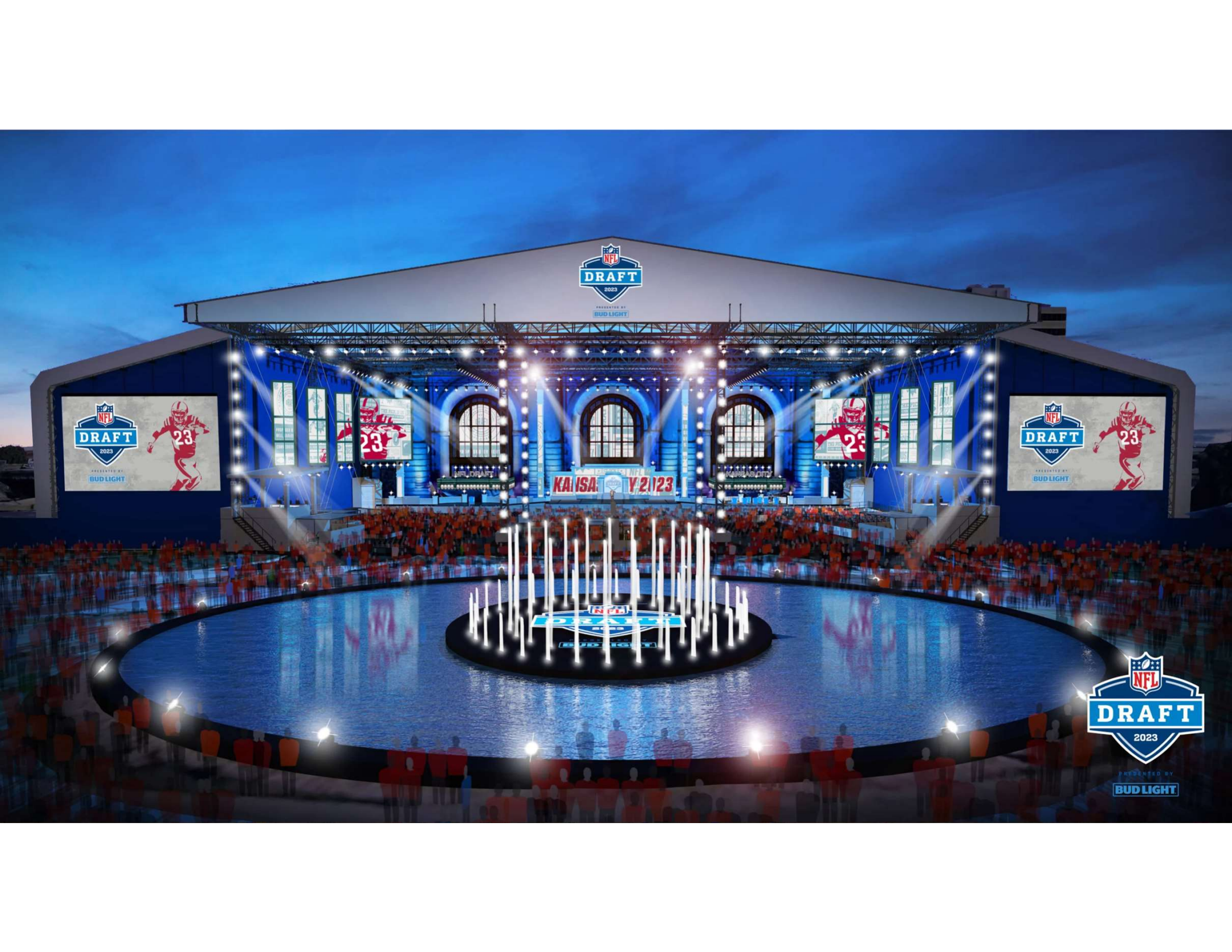
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**ALSO IN KC:
2023 NFL DRAFT
April 27-29**



NFL
DRAFT
2023
PRESENTED BY
BUD LIGHT

NFL
DRAFT
2023
PRESENTED BY
BUD LIGHT



NFL
DRAFT
2023
PRESENTED BY
BUD LIGHT

NFL
DRAFT
2023
PRESENTED BY
BUD LIGHT

KANSAS CITY
KANSAS CITY
KANSAS CITY



IN THE HEART OF IT ALL
UNITING A REGION



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