

# The Pothole Issue





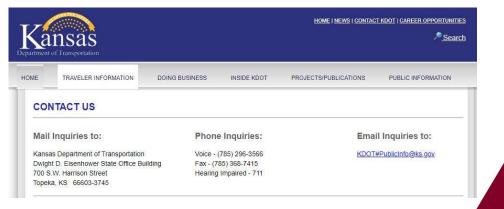
 Average price tag of almost \$600 per repair, damage cost drivers a staggering \$26.5 billion in 2021 alone

https://www.kmbc.com/article/high-number-of-potholes-already-developing-on-missouri-highways/43099470#





# **Current Methods of Contact**



### Contact Us

### Missouri Department of Transportation

105 W. Capitol Avenue Jefferson City, MO 65102

1-888-ASK-MODOT (275-6636) (Customer Service)

1-866-831-6277 (Motor Carrier Services)

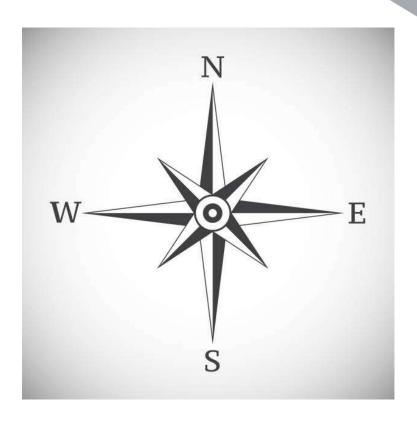
Local MoDOT Contacts

	Preferred Contact Method
	O Phone No Contact Necessary
	Email Email
	Report a Road Concern or General Request
	Pothole Repair   Flood Damage   Mowing   Striping/Marking   Signs   Signals   Highway Lighting   Guardrail/Guard Cable
	Illegal Dumping Planned Event Request A Speaker Adopt-A-Highway Drainage Other
ŀ	



# Knowledge of roads and cardinal direction helps

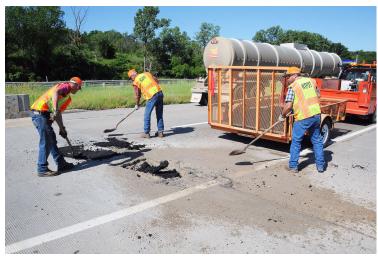






# Otherwise.....



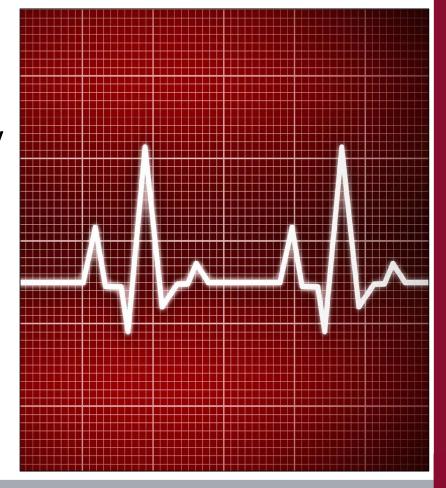


This can lead to frustration and not being able to fulfill the customer request



## It All Starts with the NEED

- 1. A process for reporting potholes that is Quick & Easy for the Customer to use
- 2. Delivering Reliable and Accurate GPS pothole map locations to maintenance







# **Process Overview**

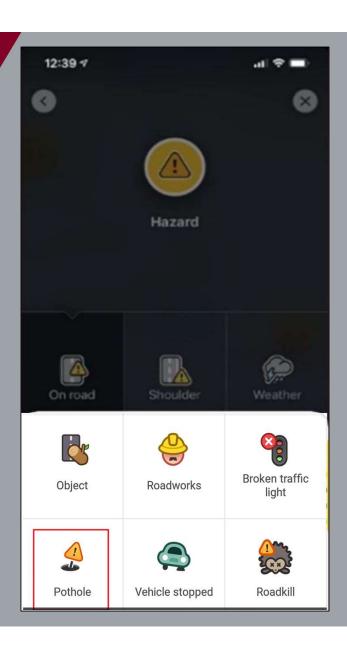
Two Simple Ways to WAZE

# Simple Touch of a Button



Use Voice Command

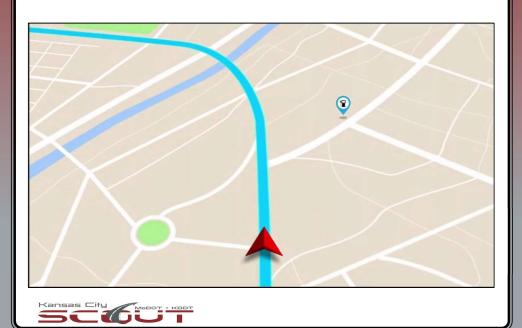






# What Happens Next?

 WAZE recognizes the GPS location of the customer





# Why is this Important?

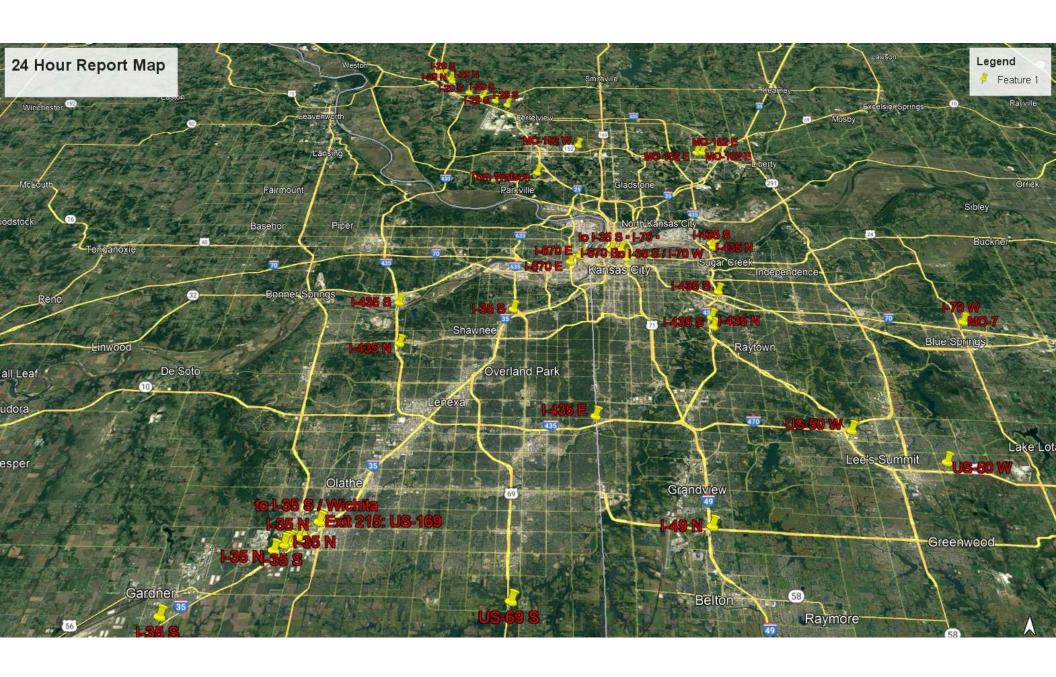
- Eliminates any location confusion on the part of the reporting customer
- Creates a data record that is easily translated to Google Earth Map
- Compiles a record of reported potholes in one place



# Daily Reports of Reported Potholes via Email for Past 24 Hours



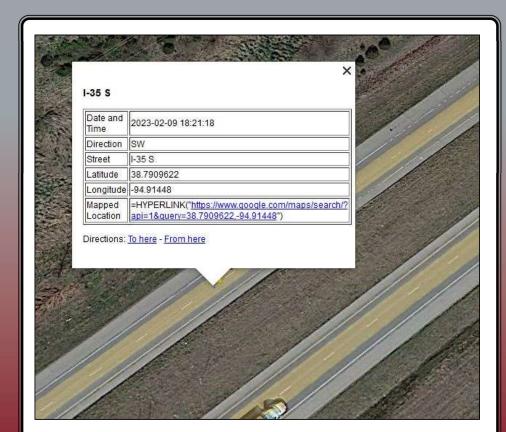




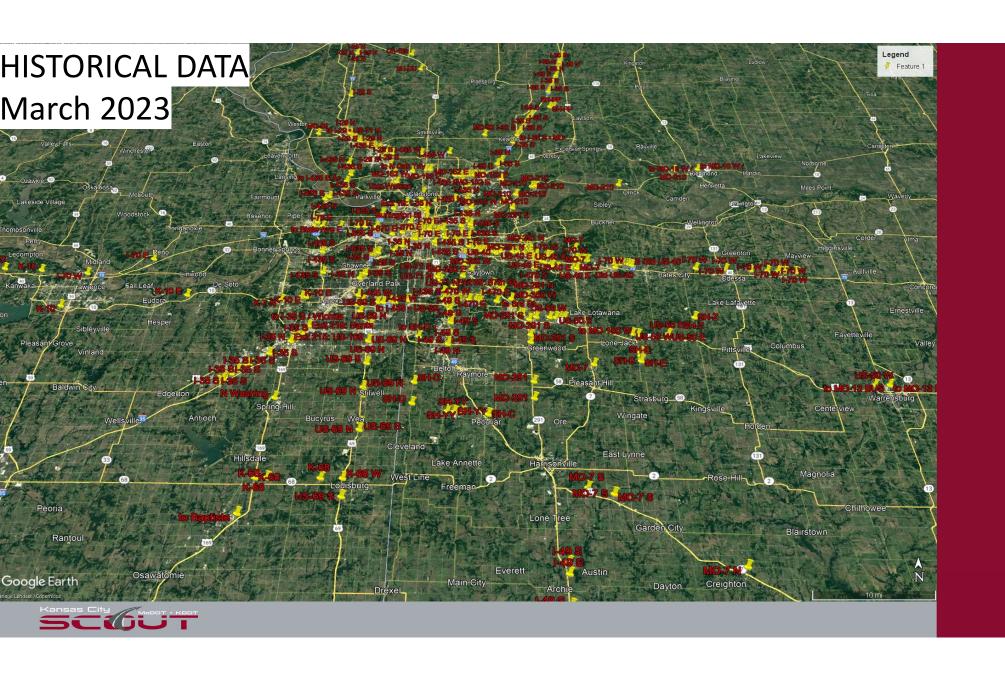


Zoomed-in view of a specific pin





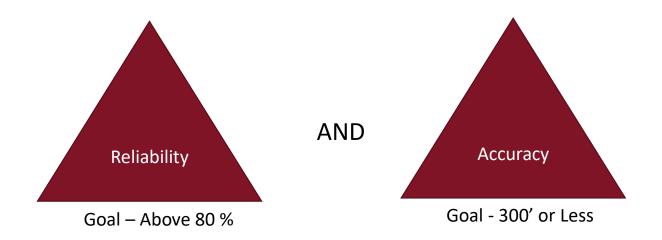
Clicking on the pin will provide additional details



# How do we know it works?



An initial Early Deployment (Pilot Study) occurred within the bi-state KC metro in July 2021 to **VERIFY** the two major features of the Innovations' potential

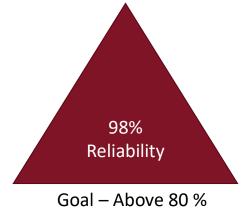


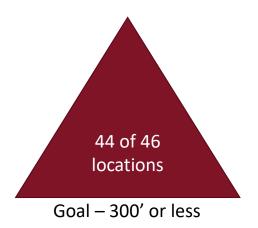


# The Study and Results



- Study Dates July 10 through August 5, 2021
- 5 Maintenance crews from 2 states (MO/KS)
- Reviewed 46 locations for RELIABILITY AND ACCURACY of the reported data







### • PROS:

- It really helps us with catching the potholes before they get so big that they cause vehicle damage.
- More accurate than website or phone call in due to GPS location
- Helps verify issues and justifies future project for that location with an easy recorded report map

### • CONS:

- There may be multiple pin locations for the same pothole
- Not every reported "pothole" is a pothole, but another type of unhealthy pavement
- There are a lot more reported potholes and once reported, need to review location and fix. This is challenging due to low resources

# FAQ - Pros and Cons?

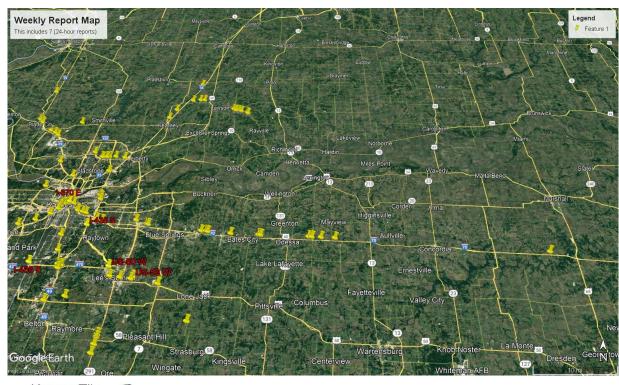


• Any Changes?

• KDOT: None at this time

MoDOT:

 Use a weekly report map (7 days) in lieu of a daily report map



FAQ — Any changes being worked on?





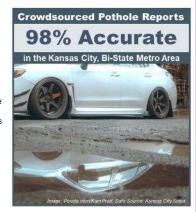
### Keeping you informed about Every Day Counts

### November 10, 2022

# Innovation of the Month: Crowdsourcing for Advancing Operations

Potholes pose a safety risk for all road users and, in 2021, cost Americans over \$26.5 Billion in vehicle damage. They are a frequent basis for motorist complaints, and their timely repair are central to cost-effective pavement preservation.

However, detecting potholes is an ongoing, costly effort for every agency charged with maintaining roadways. One Missouri Department of Transportation (DOT) official notes that when customers call to report a pothole, the location information is frequently imprecise, causing the crew to spend significant time and fuel searching for the pothole. Often, customer service operators must reconnect with the customer by phone for additional location-clarifying information to help crews find the pothole, resulting in days of delay.



Kansas City (KC) Scout, a bi-state traffic management system spanning Missouri and Kansas, began exploring WazeÁ® pothole reports in the summer of 2021 as a means for more timely and accurate pothole identification. KC Scout worked with three Missouri DOT and two Kansas DOT maintenance crews to evaluate the Waze-reported pothole data over a two-month period. The crews confirmed a pothole or other issue was present on the road within 90 feet for 45 of the 46 reports made by Waze users, a 98 percent accuracy rate. Given this success rate, KC Scout deployed the Pothole Customer Proactive Reporting (CPR) tool to all maintenance teams within the KC region, sending daily summaries (spreadsheet and map) which integrates Waze reports with those reported by phone.

By using the more location-precise crowdsourced pothole data, Missouri and Kansas DOTs are now able to repair potholes more quickly and efficiently, making pavements safer for all road users in the KC region. KC Scout is also exploring further enhancements to the Pothole CPR tool to spatially aggregate reports and support analytics that can inform long-term maintenance strategies.

To learn more about how State and local agencies are using crowdsourcing to maintain roadways, contact <u>James Colyar</u>, <u>Greg Jones</u>, or <u>Ralph Volpe</u>, EDC-6 team co-leads, or visit the innovation's <u>EDC website</u>.

### Stay Connected

Sign up to receive EDC News, Innovator newsletters and other information.

Enter your e-mail

Submit

### Events

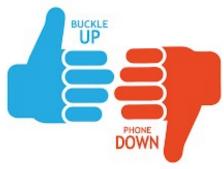
View Events

### Contact

Jeffrey A. Zaharewicz Senior Advisor (202) 366-1325 Jeffrey Zaharewicz@dot.gov FAQ – Do others know about it?

Are we promoting driving and phone use -







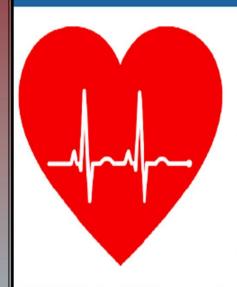






FAQ – Are we promoting driving and phone use?

# VALUE TO BOTH CUSTOMERS AND MAINTENANCE



# Improved maintenance efficiency

Accurate pothole location ID Less pothole 'hunting' with GPS

# Improved customer relations



Proactive response to customer Identified pavement problems

# Smoother and safer roadways





